



W. Wendover NV

West Wendover, Nevada

West Wendover, Nevada

West Wendover, Nevada

Latitude: 40.73788

Longitude: -114.05826

Radius: 10 Miles

Radius: 15 Miles

Radius: 25 Miles



	Radius: 10 Miles	Radius: 15 Miles	Radius: 25 Miles
2000 Total Population	6,739	6,739	6,739
2000 Group Quarters	0	0	0
2009 Total Population	8,367	8,367	8,367
2014 Total Population	9,195	9,195	9,195
2009 - 2014 Annual Rate	1.91%	1.91%	1.91%



2000 Households	1,997	1,997	1,997
2000 Average Household Size	3.37	3.37	3.37
2009 Households	2,384	2,384	2,384
2009 Average Household Size	3.51	3.51	3.51
2014 Households	2,606	2,606	2,606
2014 Average Household Size	3.53	3.53	3.53
2009 - 2014 Annual Rate	1.8%	1.8%	1.8%
2000 Families	1,502	1,502	1,502
2000 Average Family Size	3.91	3.91	3.91
2009 Families	1,766	1,766	1,766
2009 Average Family Size	4.1	4.1	4.1
2014 Families	1,917	1,917	1,917
2014 Average Family Size	4.12	4.12	4.12
2009 - 2014 Annual Rate	1.65%	1.65%	1.65%



2000 Housing Units	2,471	2,471	2,471
Owner Occupied Housing Units	44.6%	44.6%	44.6%
Renter Occupied Housing Units	36.2%	36.2%	36.2%
Vacant Housing Units	19.2%	19.2%	19.2%
2009 Housing Units	3,158	3,158	3,158
Owner Occupied Housing Units	40.8%	40.8%	40.8%
Renter Occupied Housing Units	34.7%	34.7%	34.7%
Vacant Housing Units	24.5%	24.5%	24.5%
2014 Housing Units	3,300	3,300	3,300
Owner Occupied Housing Units	41.7%	41.7%	41.7%
Renter Occupied Housing Units	37.3%	37.3%	37.3%
Vacant Housing Units	21.0%	21.0%	21.0%

Median Household Income

2000	\$34,553	\$34,553	\$34,553
2009	\$46,602	\$46,602	\$46,602
2014	\$48,547	\$48,547	\$48,547

Median Home Value

2000	\$58,519	\$58,519	\$58,519
2009	\$70,085	\$70,085	\$70,085
2014	\$75,246	\$75,246	\$75,246

Per Capita Income

2000	\$12,136	\$12,136	\$12,136
2009	\$15,606	\$15,606	\$15,606
2014	\$15,823	\$15,823	\$15,823

Median Age

2000	24.8	24.8	24.8
2009	25.4	25.4	25.4
2014	25.6	25.6	25.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Households by Income

Household Income Base	10 Miles	15 Miles	25 Miles
< \$15,000	1,969	1,969	1,969
\$15,000 - \$24,999	15.8%	15.8%	15.8%
\$25,000 - \$34,999	16.6%	16.6%	16.6%
\$35,000 - \$49,999	18.3%	18.3%	18.3%
\$50,000 - \$74,999	17.0%	17.0%	17.0%
\$75,000 - \$99,999	23.0%	23.0%	23.0%
\$100,000 - \$149,999	4.8%	4.8%	4.8%
\$150,000 - \$199,999	4.3%	4.3%	4.3%
\$200,000+	0.4%	0.4%	0.4%
Average Household Income	0.1%	0.1%	0.1%
	\$40,688	\$40,688	\$40,688

2009 Households by Income

Household Income Base	10 Miles	15 Miles	25 Miles
< \$15,000	2,384	2,384	2,384
\$15,000 - \$24,999	8.3%	8.3%	8.3%
\$25,000 - \$34,999	13.3%	13.3%	13.3%
\$35,000 - \$49,999	12.5%	12.5%	12.5%
\$50,000 - \$74,999	19.7%	19.7%	19.7%
\$75,000 - \$99,999	22.8%	22.8%	22.8%
\$100,000 - \$149,999	14.5%	14.5%	14.5%
\$150,000 - \$199,999	6.7%	6.7%	6.7%
\$200,000+	1.7%	1.7%	1.7%
Average Household Income	0.4%	0.4%	0.4%
	\$54,771	\$54,771	\$54,771

2014 Households by Income

Household Income Base	10 Miles	15 Miles	25 Miles
< \$15,000	2,606	2,606	2,606
\$15,000 - \$24,999	8.3%	8.3%	8.3%
\$25,000 - \$34,999	13.2%	13.2%	13.2%
\$35,000 - \$49,999	10.9%	10.9%	10.9%
\$50,000 - \$74,999	19.6%	19.6%	19.6%
\$75,000 - \$99,999	24.4%	24.4%	24.4%
\$100,000 - \$149,999	14.5%	14.5%	14.5%
\$150,000 - \$199,999	6.9%	6.9%	6.9%
\$200,000+	1.8%	1.8%	1.8%
Average Household Income	0.4%	0.4%	0.4%
	\$55,830	\$55,830	\$55,830

2000 Owner Occupied HUs by Value

Total	10 Miles	15 Miles	25 Miles
<\$50,000	1,098	1,098	1,098
\$50,000 - 99,999	45.8%	45.8%	45.8%
\$100,000 - 149,999	22.8%	22.8%	22.8%
\$150,000 - 199,999	23.7%	23.7%	23.7%
\$200,000 - \$299,999	2.7%	2.7%	2.7%
\$300,000 - 499,999	3.3%	3.3%	3.3%
\$500,000 - 999,999	1.6%	1.6%	1.6%
\$1,000,000+	0.1%	0.1%	0.1%
Average Home Value	0.0%	0.0%	0.0%
	\$75,209	\$75,209	\$75,209

2000 Specified Renter Occupied HUs by Contract Rent

Total	10 Miles	15 Miles	25 Miles
With Cash Rent	864	864	864
No Cash Rent	90.4%	90.4%	90.4%
Median Rent	9.6%	9.6%	9.6%
Average Rent	\$428	\$428	\$428
	\$415	\$415	\$415

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Population by Age

	Radius: 10 Miles	Radius: 15 Miles	Radius: 25 Miles
Total	6,739	6,739	6,739
0 - 4	12.2%	12.2%	12.2%
5 - 9	10.7%	10.7%	10.7%
10 - 14	9.5%	9.5%	9.5%
15 - 19	9.4%	9.4%	9.4%
20 - 24	8.5%	8.5%	8.5%
25 - 34	16.9%	16.9%	16.9%
35 - 44	12.8%	12.8%	12.8%
45 - 54	10.9%	10.9%	10.9%
55 - 64	6.0%	6.0%	6.0%
65 - 74	2.2%	2.2%	2.2%
75 - 84	0.8%	0.8%	0.8%
85+	0.1%	0.1%	0.1%
18+	61.9%	61.9%	61.9%

2009 Population by Age

	Radius: 10 Miles	Radius: 15 Miles	Radius: 25 Miles
Total	8,367	8,367	8,367
0 - 4	12.5%	12.5%	12.5%
5 - 9	10.7%	10.7%	10.7%
10 - 14	8.7%	8.7%	8.7%
15 - 19	8.2%	8.2%	8.2%
20 - 24	9.1%	9.1%	9.1%
25 - 34	17.0%	17.0%	17.0%
35 - 44	12.2%	12.2%	12.2%
45 - 54	9.6%	9.6%	9.6%
55 - 64	7.6%	7.6%	7.6%
65 - 74	3.2%	3.2%	3.2%
75 - 84	0.9%	0.9%	0.9%
85+	0.2%	0.2%	0.2%
18+	63.2%	63.2%	63.2%

2014 Population by Age

	Radius: 10 Miles	Radius: 15 Miles	Radius: 25 Miles
Total	9,195	9,195	9,195
0 - 4	12.6%	12.6%	12.6%
5 - 9	10.9%	10.9%	10.9%
10 - 14	9.0%	9.0%	9.0%
15 - 19	7.6%	7.6%	7.6%
20 - 24	8.9%	8.9%	8.9%
25 - 34	17.7%	17.7%	17.7%
35 - 44	11.6%	11.6%	11.6%
45 - 54	8.9%	8.9%	8.9%
55 - 64	7.4%	7.4%	7.4%
65 - 74	4.2%	4.2%	4.2%
75 - 84	1.1%	1.1%	1.1%
85+	0.2%	0.2%	0.2%
18+	63.1%	63.1%	63.1%

2000 Population by Sex

	Radius: 10 Miles	Radius: 15 Miles	Radius: 25 Miles
Males	52.4%	52.4%	52.4%
Females	47.6%	47.6%	47.6%

2009 Population by Sex

	Radius: 10 Miles	Radius: 15 Miles	Radius: 25 Miles
Males	52.8%	52.8%	52.8%
Females	47.2%	47.2%	47.2%

2014 Population by Sex

	Radius: 10 Miles	Radius: 15 Miles	Radius: 25 Miles
Males	53.1%	53.1%	53.1%
Females	46.9%	46.9%	46.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Population by Race/Ethnicity

Total	6,739	6,739	6,739
White Alone	66.3%	66.3%	66.3%
Black Alone	0.8%	0.8%	0.8%
American Indian Alone	2.1%	2.1%	2.1%
Asian or Pacific Islander Alone	0.7%	0.7%	0.7%
Some Other Race Alone	26.1%	26.1%	26.1%
Two or More Races	4.0%	4.0%	4.0%
Hispanic Origin	55.9%	55.9%	55.9%
Diversity Index	77.7	77.7	77.7

2009 Population by Race/Ethnicity

Total	8,367	8,367	8,367
White Alone	60.4%	60.4%	60.4%
Black Alone	0.8%	0.8%	0.8%
American Indian Alone	1.8%	1.8%	1.8%
Asian or Pacific Islander Alone	0.7%	0.7%	0.7%
Some Other Race Alone	32.0%	32.0%	32.0%
Two or More Races	4.4%	4.4%	4.4%
Hispanic Origin	65.0%	65.0%	65.0%
Diversity Index	80.1	80.1	80.1

2014 Population by Race/Ethnicity

Total	9,195	9,195	9,195
White Alone	57.3%	57.3%	57.3%
Black Alone	0.8%	0.8%	0.8%
American Indian Alone	1.6%	1.6%	1.6%
Asian or Pacific Islander Alone	0.7%	0.7%	0.7%
Some Other Race Alone	35.1%	35.1%	35.1%
Two or More Races	4.6%	4.6%	4.6%
Hispanic Origin	69.4%	69.4%	69.4%
Diversity Index	81.1	81.1	81.1



2000 Population 3+ by School Enrollment

Total	6,190	6,190	6,190
Enrolled in Nursery/Preschool	1.7%	1.7%	1.7%
Enrolled in Kindergarten	2.3%	2.3%	2.3%
Enrolled in Grade 1-8	16.5%	16.5%	16.5%
Enrolled in Grade 9-12	6.5%	6.5%	6.5%
Enrolled in College	1.2%	1.2%	1.2%
Enrolled in Grad/Prof School	0.2%	0.2%	0.2%
Not Enrolled in School	71.6%	71.6%	71.6%

2009 Population 25+ by Educational Attainment

Total	4,249	4,249	4,249
Less than 9th Grade	29.3%	29.3%	29.3%
9th - 12th Grade, No Diploma	16.4%	16.4%	16.4%
High School Graduate	26.7%	26.7%	26.7%
Some College, No Degree	14.1%	14.1%	14.1%
Associate Degree	4.1%	4.1%	4.1%
Bachelor's Degree	6.1%	6.1%	6.1%
Graduate/Professional Degree	3.1%	3.1%	3.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2009 Population 15+ by Marital Status

	10 Miles	15 Miles	25 Miles
Total	5,696	5,696	5,696
Never Married	32.9%	32.9%	32.9%
Married	54.9%	54.9%	54.9%
Widowed	2.3%	2.3%	2.3%
Divorced	9.8%	9.8%	9.8%



2000 Population 16+ by Employment Status

	10 Miles	15 Miles	25 Miles
Total	4,478	4,478	4,478
In Labor Force	77.8%	77.8%	77.8%
Civilian Employed	74.2%	74.2%	74.2%
Civilian Unemployed	3.6%	3.6%	3.6%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	22.2%	22.2%	22.2%

2009 Civilian Population 16+ in Labor Force

	10 Miles	15 Miles	25 Miles
Civilian Employed	92.0%	92.0%	92.0%
Civilian Unemployed	8.0%	8.0%	8.0%

2014 Civilian Population 16+ in Labor Force

	10 Miles	15 Miles	25 Miles
Civilian Employed	93.8%	93.8%	93.8%
Civilian Unemployed	6.2%	6.2%	6.2%

2000 Females 16+ by Employment Status and Age of Children

	10 Miles	15 Miles	25 Miles
Total	2,157	2,157	2,157
Own Children < 6 Only	14.6%	14.6%	14.6%
Employed/in Armed Forces	10.7%	10.7%	10.7%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	3.9%	3.9%	3.9%
Own Children < 6 and 6-17 Only	15.3%	15.3%	15.3%
Employed/in Armed Forces	10.1%	10.1%	10.1%
Unemployed	0.3%	0.3%	0.3%
Not in Labor Force	5.0%	5.0%	5.0%
Own Children 6-17 Only	17.2%	17.2%	17.2%
Employed/in Armed Forces	12.6%	12.6%	12.6%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	4.3%	4.3%	4.3%
No Own Children < 18	52.9%	52.9%	52.9%
Employed/in Armed Forces	32.0%	32.0%	32.0%
Unemployed	1.5%	1.5%	1.5%
Not in Labor Force	19.3%	19.3%	19.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2009 Employed Population 16+ by Industry

	10 Miles	15 Miles	25 Miles
Total	4,116	4,116	4,116
Agriculture/Mining	2.5%	2.5%	2.5%
Construction	6.1%	6.1%	6.1%
Manufacturing	1.8%	1.8%	1.8%
Wholesale Trade	1.5%	1.5%	1.5%
Retail Trade	5.1%	5.1%	5.1%
Transportation/Utilities	0.8%	0.8%	0.8%
Information	0.5%	0.5%	0.5%
Finance/Insurance/Real Estate	1.0%	1.0%	1.0%
Services	78.2%	78.2%	78.2%
Public Administration	2.5%	2.5%	2.5%

2009 Employed Population 16+ by Occupation

	10 Miles	15 Miles	25 Miles
Total	4,116	4,116	4,116
White Collar	36.9%	36.9%	36.9%
Management/Business/Financial	10.1%	10.1%	10.1%
Professional	7.7%	7.7%	7.7%
Sales	11.1%	11.1%	11.1%
Administrative Support	8.0%	8.0%	8.0%
Services	49.1%	49.1%	49.1%
Blue Collar	13.9%	13.9%	13.9%
Farming/Forestry/Fishing	1.0%	1.0%	1.0%
Construction/Extraction	6.3%	6.3%	6.3%
Installation/Maintenance/Repair	1.8%	1.8%	1.8%
Production	1.9%	1.9%	1.9%
Transportation/Material Moving	2.9%	2.9%	2.9%



2000 Workers 16+ by Means of Transportation to Work

	10 Miles	15 Miles	25 Miles
Total	3,280	3,280	3,280
Drove Alone - Car, Truck, or Van	67.0%	67.0%	67.0%
Carpooled - Car, Truck, or Van	14.5%	14.5%	14.5%
Public Transportation	1.5%	1.5%	1.5%
Walked	14.1%	14.1%	14.1%
Other Means	1.5%	1.5%	1.5%
Worked at Home	1.4%	1.4%	1.4%

2000 Workers 16+ by Travel Time to Work

	10 Miles	15 Miles	25 Miles
Total	3,280	3,280	3,280
Did Not Work at Home	98.6%	98.6%	98.6%
Less than 5 minutes	13.1%	13.1%	13.1%
5 to 9 minutes	44.1%	44.1%	44.1%
10 to 19 minutes	26.9%	26.9%	26.9%
20 to 24 minutes	3.4%	3.4%	3.4%
25 to 34 minutes	3.2%	3.2%	3.2%
35 to 44 minutes	3.3%	3.3%	3.3%
45 to 59 minutes	2.0%	2.0%	2.0%
60 to 89 minutes	2.3%	2.3%	2.3%
90 or more minutes	0.4%	0.4%	0.4%
Worked at Home	1.4%	1.4%	1.4%
Average Travel Time to Work (in min)	11.5	11.5	11.5

2000 Households by Vehicles Available

	10 Miles	15 Miles	25 Miles
Total	1,971	1,971	1,971
None	9.2%	9.2%	9.2%
1	48.1%	48.1%	48.1%
2	28.2%	28.2%	28.2%
3	10.2%	10.2%	10.2%
4	2.5%	2.5%	2.5%
5+	1.9%	1.9%	1.9%
Average Number of Vehicles Available	1.5	1.5	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Households by Type

	West Wendover, Nevada	West Wendover, Nevada	West Wendover, Nevada
Total	1,997	1,997	1,997
Family Households	75.2%	75.2%	75.2%
Married-couple Family	57.2%	57.2%	57.2%
With Related Children	41.5%	41.5%	41.5%
Other Family (No Spouse)	18.0%	18.0%	18.0%
With Related Children	14.5%	14.5%	14.5%
Nonfamily Households	24.8%	24.8%	24.8%
Householder Living Alone	18.5%	18.5%	18.5%
Householder Not Living Alone	6.3%	6.3%	6.3%
Households with Related Children	56.0%	56.0%	56.0%
Households with Persons 65+	8.6%	8.6%	8.6%

2000 Households by Size

	West Wendover, Nevada	West Wendover, Nevada	West Wendover, Nevada
Total	1,997	1,997	1,997
1 Person Household	18.5%	18.5%	18.5%
2 Person Household	21.3%	21.3%	21.3%
3 Person Household	15.8%	15.8%	15.8%
4 Person Household	17.1%	17.1%	17.1%
5 Person Household	15.0%	15.0%	15.0%
6 Person Household	6.3%	6.3%	6.3%
7+ Person Household	6.1%	6.1%	6.1%

2000 Households by Year Householder Moved In

	West Wendover, Nevada	West Wendover, Nevada	West Wendover, Nevada
Total	1,971	1,971	1,971
Moved in 1999 to March 2000	32.7%	32.7%	32.7%
Moved in 1995 to 1998	40.2%	40.2%	40.2%
Moved in 1990 to 1994	17.6%	17.6%	17.6%
Moved in 1980 to 1989	6.9%	6.9%	6.9%
Moved in 1970 to 1979	1.2%	1.2%	1.2%
Moved in 1969 or Earlier	1.4%	1.4%	1.4%
Median Year Householder Moved In	1997	1997	1997



2000 Housing Units by Units in Structure

	West Wendover, Nevada	West Wendover, Nevada	West Wendover, Nevada
Total	2,445	2,445	2,445
1, Detached	22.8%	22.8%	22.8%
1, Attached	1.7%	1.7%	1.7%
2	1.1%	1.1%	1.1%
3 or 4	20.1%	20.1%	20.1%
5 to 9	4.2%	4.2%	4.2%
10 to 19	5.4%	5.4%	5.4%
20+	1.4%	1.4%	1.4%
Mobile Home	41.0%	41.0%	41.0%
Other	2.3%	2.3%	2.3%

2000 Housing Units by Year Structure Built

	West Wendover, Nevada	West Wendover, Nevada	West Wendover, Nevada
Total	2,445	2,445	2,445
1999 to March 2000	7.6%	7.6%	7.6%
1995 to 1998	20.5%	20.5%	20.5%
1990 to 1994	12.6%	12.6%	12.6%
1980 to 1989	29.6%	29.6%	29.6%
1970 to 1979	15.4%	15.4%	15.4%
1969 or Earlier	14.4%	14.4%	14.4%
Median Year Structure Built	1987	1987	1987

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Crossroads	Crossroads	Crossroads
2.	NeWest Residents	NeWest Residents	NeWest Residents

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

	West Wendover, Nevada	West Wendover, Nevada	West Wendover, Nevada
Apparel & Services: Total \$	\$3,370,962	\$3,370,962	\$3,370,962
Average Spent	\$1,413.99	\$1,413.99	\$1,413.99
Spending Potential Index	56	56	56
Computers & Accessories: Total \$	\$434,273	\$434,273	\$434,273
Average Spent	\$182.16	\$182.16	\$182.16
Spending Potential Index	80	80	80
Education: Total \$	\$2,171,876	\$2,171,876	\$2,171,876
Average Spent	\$911.02	\$911.02	\$911.02
Spending Potential Index	73	73	73
Entertainment/Recreation: Total \$	\$5,879,490	\$5,879,490	\$5,879,490
Average Spent	\$2,466.23	\$2,466.23	\$2,466.23
Spending Potential Index	76	76	76
Food at Home: Total \$	\$8,717,959	\$8,717,959	\$8,717,959
Average Spent	\$3,656.86	\$3,656.86	\$3,656.86
Spending Potential Index	80	80	80
Food Away from Home: Total \$	\$6,360,672	\$6,360,672	\$6,360,672
Average Spent	\$2,668.07	\$2,668.07	\$2,668.07
Spending Potential Index	80	80	80
Health Care: Total \$	\$6,573,315	\$6,573,315	\$6,573,315
Average Spent	\$2,757.26	\$2,757.26	\$2,757.26
Spending Potential Index	73	73	73
HH Furnishings & Equipment: Total \$	\$3,607,799	\$3,607,799	\$3,607,799
Average Spent	\$1,513.34	\$1,513.34	\$1,513.34
Spending Potential Index	70	70	70
Investments: Total \$	\$2,153,037	\$2,153,037	\$2,153,037
Average Spent	\$903.12	\$903.12	\$903.12
Spending Potential Index	63	63	63
Retail Goods: Total \$	\$46,169,378	\$46,169,378	\$46,169,378
Average Spent	\$19,366.35	\$19,366.35	\$19,366.35
Spending Potential Index	75	75	75
Shelter: Total \$	\$29,366,347	\$29,366,347	\$29,366,347
Average Spent	\$12,318.10	\$12,318.10	\$12,318.10
Spending Potential Index	79	79	79
TV/Video/Sound Equipment: Total \$	\$2,291,356	\$2,291,356	\$2,291,356
Average Spent	\$961.14	\$961.14	\$961.14
Spending Potential Index	79	79	79
Travel: Total \$	\$3,209,780	\$3,209,780	\$3,209,780
Average Spent	\$1,346.38	\$1,346.38	\$1,346.38
Spending Potential Index	73	73	73
Vehicle Maintenance & Repairs: Total \$	\$1,768,083	\$1,768,083	\$1,768,083
Average Spent	\$741.65	\$741.65	\$741.65
Spending Potential Index	79	79	79

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.