

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
(ECEDA)**

FRIDAY, SEPTEMBER 28, 2007 AT 9:00 A.M.

**GREAT BASIN COLLEGE – BERG CONFERENCE ROOM
GREAT BASIN COLLEGE - BERG HALL**

PRESENT:	Greg Brorby	Lisa Hoffman
	Kerry Aguirre	Cal Starks
	Paul Killpatrick	David Zornes
	Angela Hansen	Cliff Eklund
	Elaine Barkdull Spencer	BeBe Adams-by phone
	Lisa Hofheins	Mike Hachquet
	Lavon Thomsen	

REPRESENTATIVES ABSENT: City of Elko, Elko Daily Free Press, City of Elko, Elko County and Northeastern Nevada Regional Hospital.

GUESTS: Marianne Kobak, Elko Daily Free Press; Zack Woodbury, Wells Progress

1. **Call to Order** - ECEDA Chairman Greg Brorby opened the meeting. Each member & guests introduced themselves. Elaine formally introduced Lisa Hofheins as the new ECEDA Operations Coordinator.

2. **Public Comment** – No public comments were made

3. **Correspondence** - Executive Director Elaine Barkdull Spencer provided newspaper articles from the Elko Daily Free Press relating to ECEDA and the Elko Mining Quarterly.

4. **Approval of the Regular Board Minutes** – The regular monthly board meeting was held on Friday, August 17, 2007 at Great Basin College, in Elko, Nevada.

Action Item: Cliff Eklund motioned the minutes, Cal Stark second the motion. The attending Board Members approved the minutes unanimously.

5. **Approval of Warrants for July 2007** – Executive Director Elaine Barkdull Spencer reviewed current expenditures and budget figures for August 2007. Elaine explained that the current expenses. Elaine explained none regular expenditures.

Action Item – Paul Killpatrick made a motion to approve the warrants for August 2007 and Terry Sullivan seconded the motion. The motion passed unanimously.

6. **EXECUTIVE COMMITTEE REPORT:** No discussion, the meeting was canceled.

7. **MEMBERSHIP:**
 - a. **INFORMATION UPDATE:** A Member Invitation Letter will be mailed to Wells Rural Electric Company. Elaine Bardull Spencer reported that Wells Rural Electric will be invited and that ECEDA is looking to replace Cashman Equipment as a board member. Elaine said that the focus is on segments that are missing. Cliff Eklund recommended some possible new members from Carlin.

8. **NEW BUSINESS:**
 - a. **INFORMATION ON NEW ADMINISTRATIVE ASSISTANT POSITION:**
Chairman Greg Brorby explained the need for the Administrative Assistant Position, and that the “Gold Rush” grant will pay for the position.

 - b. **REVIEW OF 2008 WORK PLAN TIMELINE:** Executive Director Elaine Bardull Spencer explained the timeline that showed projects and programs that are being implemented throughout the fiscal year. She explained what ECEDA is doing to fulfill the grant requirements.

 - c. **INDUSTRY SEGMENT FOCUS FOR RECRUITING PURPOSES.** The Board discusses the possibility of forming a committee that will serve as a team that will review previous studies and select key industry segments that will be targeted for recruitment. No committee was formed. Paul Killpatrick suggested that the Executive Committee review the selected key industry for targeted recruitment and Terry Sullivan agreed to that option.

 - d. **WEST WENDOVER ANALYSIS AND RECOMMENDATIONS BY LOCATION MANAGEMENT SERVICES PERFORMED BY JAMES RENZAS.** Elaine Barkdull Spencer reported that there where 115 attended the luncheon where James Renzas spoke, delivering the message to be “Business Friendly”. Elaine also explained that the luncheon and the W. Wendover analysis was paid for thought last year’s grant funds.

OTHER: Paul Killpatrick reported at this time on the Rural Community College Alliance Annual Conference he attended on September 23, 2007 to September 25, 2007. Paul explained how other states work very well together and Nevada still isn't there yet. Paul is ordering the 5-year strategic plan power point. Elaine explained how Nevada is different from other states and why we are falling short because of the lack of developed land and how big this issue really is.

9. **UPDATES:**

- a. **NNRR PROJECT:** Elaine Barkdull Spencer reported on the progress of the county's NNRR Planning Committee and the Railport Project. Elaine told the board that the appraisal will be done in 3 weeks. Elaine showed and explained the project design.
- b. **LEADS:** Executive Director Elaine Bardull Spencer gave an update on the ECEDA leads from August 18, 2007 – September 27, 2007. Elaine explained that the list is shorter because we are falling short on the small manufacturing do to the fact that we do not have developed land. Also explained that retail, housing, investors and developers are also on the list. She explained that the list reflects those leads that have remained interested and visited the area as well.

10. **COMMITTEE REPORTS:**

- a. **BUSINESS RETENTION AND EXPANSION PROGRAM:** Elaine explained that Norlene Wilson was assisting ECEDA with a county wide commercial and industrial property inventory of ECEDA's new website and Lisa Hofheins has been inputting those properties on the website. The website will be up and going by mid-October. Elaine explained that ECEDA's BR&E team would host a luncheon with invited guests to discuss such obstacles and solicit suggestions from subject experts.
- b. **ELKO COUNTY ECONOMIC ISSUES COMMITTEE:** The EEI Committee did not meet in September. Instead committee members where invited to attend ECEDA's Luncheon Creating Development Ready Communities with special speaker Jim Renzas with Site Selection Network. Elaine Bardull Spencer explained that EEI's next meeting would be held on October 5th. The topic for the meeting is Drugs and Graffiti in our Growing Community. We have asked Rhonda Zuraff to speak on the Community Leaders Against Meth, Cathy McAdoo to talk on PACE and also City Police Chief Mike Smith to talk on graffiti. It will be held at 10 am in the Berg Hall Conference Room. Also discussed was changing EEI committee to Workforce development committee or to branch off from EEI.

11. **The New Economic Gold Rush Marketing Campaign:** The committee has been emailed the final budget for the EGR Marketing Campaign. The New Economic Gold Rush Dinner is planned for November 2nd at 6 pm with special guest Lt. Governor Brian Krolicki. Elaine reviewed the progress made on the program and what promotional tools have been ordered and what ads have been placed. The good news on the financials, Elaine reported, is that ECEDA only has to raise \$30,000 instead of \$ 80,000.

12. **Board Member Reports:**

Each board member and attendees gave a brief presentation on their business activities.

City of Wells – Cal Starks gave a detailed report on the activities in Wells and the new truck stop.

City of Carlin – Cliff Eklund gave reported on behalf of Carlin, the new development & casino.

Elko Chamber of Commerce – Lavon Thomsen gave details on the upcoming events of the chamber.

Great Basin Bank of Nevada – Terry Sullivan reported that they've been busy and that Northern Nevada is still growing, unlike Reno and the Vegas areas.

Sierra Pacific Power Co. - Explained that they've been busy also because of Northern Nevada's comminutes growth.

13. **SCHEDULE NEXT MEETING:**

ECEDA's regular Board of Directors meeting will be held on October 19, 2007 at Great Basin College in Berg Conference Room.

MEETING ADJOURNED

Respectfully submitted,

Lisa Hofheins

Operations Coordinator