

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
(ECEDA)**

**FRIDAY, OCTOBER 19, 2007 AT 9:00 A.M.**

**GREAT BASIN COLLEGE – BERG CONFERENCE ROOM  
GREAT BASIN COLLEGE - BERG HALL**

**PRESENT:**

Mary Korpi	Angela Hansen	David Zornes
Charlie Myers	Norlene Wilson	Chris Johnson
Paul Killpatrick	Rhonda Zuraff	
Cliff Eklund	Phyllis Peterson	Be-Be Adams (via phone with Elaine after meeting)
Elaine Barkdull Spencer	Blake Marchant	
Lisa Hofheins	Kerry Aguirre	

**REPRESENTATIVES ABSENT:** Sierra Pacific Power, Gold Dust West, City of Wells, City of W. Wendover and Frontier Communications.

**GUESTS:** LaVon Thompsen, Elko Area Chamber of Commerce; Zack Woodberry, Wells Progress; Doug McMurdo, Elko Daily Free Press; Keyth Durnham, RNDC; Lisa Hoffman, Newmont Gold.

1. **Call to Order** - ECEDA Vice-Chairman Mary Korpi opened the meeting.
2. **Public Comment** –Kyth Durnham, RNDC, reported on their quarterly meeting. They have invited Elaine Barkdull Spencer to be on the board, and she has accepted. Their next board meeting will be November 19, 2007.
3. **Correspondence** - Executive Director Elaine Barkdull Spencer provided newspaper articles from the Elko Daily Free Press relating to ECEDA and local economic development news.
4. **Approval of the Regular Board Minutes** – The regular monthly board meeting was held on Friday, September 28, 2007 at Great Basin College, in Elko, Nevada.  
  
**Action Item:** Charlie Myers motioned the minutes, Paul Killpatrick second the motion. The attending Board Members approved the minutes unanimously.
5. **Approval of Warrants for Sept. 2007** – Executive Director Elaine Barkdull Spencer reviewed current expenditures and budget figures for September 2007. Elaine explained travel was for

IEDC Conference in Arizona. The “Gold Rush” tracking of expenditures will be listed on a separate sheet for next month’s meeting and what was used and received was explained as well. Elaine Barkdull Spencer explained the new office desk and temp that we have at the present time and before the arrival of Lisa Hofheins. Paul Killpatrick asked if the ECEDA staff could highlight items that will be discussed in the meeting from this point forward.

**Action Item** – Charlie Myers motioned the warrants, Paul Killpatrick second the motion. The attending Board Members approved the warrants unanimously.

6. **Executive Committee Report:** Mary Korpi explained that the meeting had been canceled. Elaine Barkdull Spencer mentioned that Greg Brorby will be contacting the Executive Committee to discuss the next meeting date and time. Executive committee members present suggested going back to the original day and time because additional travel would be required.

7. **Membership:**  
**Information Update:** The Inter-local Agreement with West Wendover has been received, Elaine Barkdull Spencer explained to the board. Chris Melville, City Manager, will be the West Wendover representative. Paul Killpatrick asked what the economy looked like in West Wendover. Keyth Durnham explained that there is a lot of new growth in the process with new casino’s and a concert hall. Elaine said that ECEDA is assisting W. Wendover with a new Logistics Park and with recruiting targeted industry.

8. **New Business:**
  - a. **Executive Committee Compilation and possible quorum.** Elaine Barkdull Spencer explained her conversations with Greg Broby regarding the ECEDA policies and procedures on adding a new government sector to the board. If another private sector is added, another government cannot be or there will be a possible quorum. Charlie Myers suggestion was to leave it the way it is until the board grows and then the Executive Committee will make recommendations at that time.

9. **Updates:**
  - a. **NNRR Project:** Charlie Myers reported on the progress of the county’s NNRR Planning Committee and the Railport Project. Charlie told the board that the appraisals are getting done and that there is some interest in purchasing the hill side, but the Planning Committee decided that selling the hill side at this time is not a consideration. The Planning Committee is in the process of deciding on buying water rights or not, was explained to the board by Charlie Myers. Chris Johnson mentioned that the city should look at their water rights, and mentioned the possibility of using some of the city of Elko’s available water. Elaine Barkdull

Spencer explained that NDOT and the county are in discussion regarding old 40 (frontage road).

- b. **Leads:** Executive Director Elaine Barkdull Spencer reviewed 25 active leads worked on from September 28, 2007 through October 17, 2007. Elaine explained the list and she is still working on major retail leads in Elko and Spring Creek. Elaine told the board that she and her staff thought the community lost a large lead, but have discovered that the area is still in the running.

**10. Committee Reports:**

- a. **Business Retention and Expansion Program:** New focus is directly on existing businesses that are looking to expand and could have obstacles. Every other month ECEDA's BR&E team will host a luncheon with invited guests to discuss such obstacles and solicit suggestions from subject experts. Interested board members are invited to attend. Norlene Wilson explained the Procurement Outreach Program and plans for a December roundtable meeting.
  
- b. **Elko County Economic Issues Committee:** Elaine reported that the EEI Committee met on Friday, October 5, 2007 and the title was "Growing Pains". Elko Police officer Eric Edwards, Police Chief Mike Smith & detective Bill Chamness spoke on graffiti. Rhonda Zuraff spoke on the efforts of Community Leaders against Meth. Cathy McAdoo spoke regarding Partners Allied for Community Excellence as well. The attendee's discussed changing the outlook for EEI, and discussed going forward with the Workforce Development issues. Elaine is going to get a hold of Tom Fitzgareld from Reno to speak at the next meeting, which is pushed into mid-November. Charlie Myers suggested getting Larry Mosley as a speaker for a EEI/Workforce meeting.
  
- c. **The New Economic Gold Rush Marketing Campaign:** The New Economic Gold Rush Campaign Roll-Out Celebration presentation will be reviewed with the board prior to the actual event.

At this time the attendee's decided to move forward to the Board Member Reports, due to the presentation being closed door session. But, before moving on, Elaine explained the dinner and the gift packs that will be given to attendee's. The web site land inventory will be active on Friday, October 19, 2007. Elaine encouraged the board to all consider advertising in the new ECEDA Site & Resource guide.

## 11. **Board Member Reports**

Each board member and attendees gave a brief presentation on their business activities.

**Great Basin College** - Paul Killpatrick spoke on the upcoming events at the college and that the ballet the night before went very well.

**Elko Daily Free Press** – Rhonda Zuraff explained that the biggest challenge they have at the Free Press at this time is work force. The Free Press is up for many awards this year, Rhonda explained to the board.

**Elko County** – Charlie Myers spoke for ECVA, and told the board about the upcoming events. The County he explained has raised the gas tax for roads. Elaine joined the discussion along with Charlie explaining the Big W Ranch and the expansion and moving Corral Lane.

**Stewart Title** - Angela Hansen explained that they've been real busy, and she has had to travel back & forth between here and the Reno office. She informed the board that the Board of Realtors Installation Banquet was Saturday, October 6, 2007. Elaine Barkdull Spencer asked Angela if our housing market has really dropped off. Angela explained to the board that there is a "gap" between what people can afford and what is for sale at the moment, but explained that there are still many sales going on. At this point the whole board discussed the problems in Elko area and the unavailable work force, the poor customer service that they've experienced in Elko.

**Elko Area Chamber-** Lavon Thomsen spoke the Chambers activities and said they have board elections coming up.

**Red Lion Inn & Casino** – David Zornes spoke regarding the Red Lion and the last year's numbers are better than expected without the flights coming in. David tells the board that they have new renovated rooms. David explained that they are having workforce trouble as well.

**First American Title** – Phyllis Peterson explained that they've not experienced a slow down and that they are very busy as well.

**City of Carlin** – Cliff Eklund spoke regarding the housing development is kicking off. Cliff informed the board they they've developed a workforce committee forum to survey the need.

**City of Elko** – Chris Johnson reported on the parking lot at City Hall and what the city is planning in the near future.

**ECEDA** – Elaine Barkdull Spencer just mentioned that she is still waiting to hire an administrative assistant and that she is using a temp at this time.

**Newmont Mine** – Mary Korpi spoke behalf of Newmont. She also spoke on behalf of Northeastern Nevada Partnership and how they are expanding.

**Northeastern Nevada Regional Hospital** – Kerry Aguirre told the board that the Dialysis Center is under construction and their next board meeting will be public on November 7, 2007.

The next board meeting will be held on Friday, November 16, 2007.

**MEETING ADJOURNED**

**Closed door session**

Elaine Barkdull Spencer explained that this was a rough draft of the actual presentation. Elaine encouraged all board members to attend the dinner scheduled for November 2, 2007 at Stockman's Casino.

**Respectfully submitted,**

**Lisa Hofheins**

**Operations Coordinator**