

ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY

(ECEDA)

FRIDAY, NOVEMBER 17, 2006 AT 9:00 A.M.

GREAT BASIN COLLEGE – BERG CONFERENCE ROOM

GREAT BASIN COLLEGE - BERG HALL

PRESENT: Greg Brorby, Paul Killpatrick, Terry Sullivan, David Crawford, Angela Hansen, Kerry Aguirre, Michele Schack, Helen Hornbarger, Phyllis Peterson, Cliff Eklund, Glen Guttry, Norlene Wilson, Elaine Barkdull, and Kim Abeyta

GUESTS: Laurie Traynor, Stellar Fundraising, Patty Rowe, and Matt McCarty of the Elko Area Chamber of Commerce

REPRESENTATIVE ABSENT: City of Wells, Elko County, Gold Dust West Casino, Cashman Equipment, Elko Daily Free Press, and Barrick Gold of North America

1. **Call to Order** -ECEDA Chairman Greg Brorby opened the meeting.
2. **Public Comment** - Executive Director Elaine Barkdull introduced Laurie Traynor of Stellar Fundraising.
3. **Correspondence** - Executive Director Elaine Barkdull provided newspaper articles from the Elko Daily Free Press relating to ECEDA.
4. **Approval of the October 2006 Regular Board Minutes** – The regular monthly board meeting was held on October 20, 2006 at Great Basin College, in Elko, Nevada.

Action Item – Kerry Aguirre made a motion to approve the October Board Minutes and Terry Sullivan seconded the motion. The motion passed unanimously.

5. **Approval of Warrants for October 2006** - Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director Payment, list provided to the Board. Review of current expenditures/budget comparison.

Action Item – Paul Killpatrick made a motion to approve the Warrants for October 2006 and Glen Guttry seconded the motion. The motion passed unanimously.

6. NEW BUSINESS

Executive Committee Meeting

Chairman Greg Brorby reported ECEDA is extending invitations for memberships to the new owners of McClaskey Properties, Spring Creek Association, and Southwest Gas. Executive Director Elaine Barkdull will send letters and follow up.

Laurie Traynor of Stellar Fundraising gave a presentation on fundraising for Economic Development Authorities and Chamber of Commerce's. Executive Director Elaine Barkdull will give a brief report on the presentation at the next board meeting.

Update on NNRR Project

Executive Director Elaine Barkdull stated NNRR Planning Committee is finalizing the contract on the Railport design. The NNRR billboard will be installed soon. The ranchers have moved and demolition of buildings will be scheduled. Elko County has voted to build the railport and will then lease it to a professional transloader. Union Pacific will be asked to assist in writing the Request for Proposal (RFP) for a professional transloader. The appraisals are still out at this time and they must be made high priority.

WREP (Wells Retail Enhancement Program)

Executive Director Elaine Barkdull reported fourteen individuals are currently enrolled in the program. There are 2 remaining sessions scheduled for Nxlevel training. The next phase will include a sixteen-week coaching process led by Hank James. Judy Emerson of the Small Business Development Center and Elaine Barkdull with ECEDA will assist in facilitating some of the coaching sessions.

Leads Update

Executive Director Elaine Barkdull reviewed leads worked on from October 13, 2006 through November 10, 2006. Elaine Barkdull advised Board Members that detailed information is confidential and located at the ECEDA office for further review.

Grants

Executive Director Elaine Barkdull reported that NCED recently awarded ECEDA with \$116,000 in grant money. Elaine Barkdull gave a breakdown of grant projects.

1. Target Marketing - \$27,000 (I-Groups will generate qualified leads interested in relocation or expansion).
2. Workforce Analysis - \$55,000 (Hired Wadley-Donovan Group to perform study and develop program for Elko County).

Program for Success - \$34,000 (Billboard, Marketing, Recruitment, BR&E Program and Training).

ECEDA Luncheon Fundraiser

There was a great turnout for the Jack Schultz speaking engagement. Executive Director Elaine Barkdull thanked Sierra Pacific Power Company and Frontier Citizens Communications for their sponsorship of the event.

7. COMMITTEE REPORTS

Business Retention and Expansion Program

B.R.&E. Coordinator Norlene Wilson told board members the Elko County B.R.&E. Survey will be mailed to businesses in Elko, Carlin and Wells. The deadline to return the survey is December 15, 2006. Also, the survey is available on the ECEDA website. BR&E Coordinator Norlene Wilson is scheduled to go out and survey local businesses in January 2007.

Elko County Economic Issues Committee

Norlene Wilson reported the committee members engaged in a good discussion of current workforce issues at the November 3rd meeting. The next EEI meeting is scheduled for Tuesday, December 5, 2006 in GBC Social Room from 8:30 a.m. to 10:00 a.m. The Wadley-Donovan Group is scheduled to present at this meeting. The topic will be workforce program and analysis.

8. MEMBER REPORTS

Each Board Member gave a brief report on the activities of their cities.

City of Wells – no representative was available to give a report.

City of Elko – Glen Guttry gave a brief report.

City of Carlin – Cliff Eklund gave a brief report.

Elko County – no representative was available to give a report.

Each board member gave a brief presentation on their business activities.

The next board meeting will be held in Elko on Friday, December 15, 2006 at 9:00 a.m. at Great Basin College's Berg Hall Conference Room.

MEETING ADJOURNED

Respectfully submitted,

Kim Abeyta
Office Manager