

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
(ECEDA)**

Friday, December 21, 2007 at 9:00 am.  
Great Basin College, 1500 College Avenue  
Berg Hall Conference Room

**PRESENT:**

Greg Brorby	Paul Killpatrick
Charlie Myers	David Zornes
Be-Be Adams – via phone	Angela Hansen
Phyllis Peterson	Elaine Barkdull-Spencer
Mike Hachquet	Lisa Hofheins
Mary Korpi	Norlene Wilson
Mike Franzoia	Chris Johnson

**REPRESENTATIVES ABSENT:** City of Carlin, City of Wells, Great Basin Bank, & City of W. Wendover

- A. **CALL TO ORDER:** ECEDA Chairman, Greg Brorby opened the meeting
- B. **ROLL CALL: Each Board Members and Guests introduced themselves.**
- C. **PUBLIC COMMENT PERIOD:** No public comments were made.
- D. **CORRESPONDENCE AND ANNOUNCEMENTS:** Articles were not available.
- E. **APPROVAL OF THE NOVEMBER 16, 2007 REGULAR MEETING MINUTES:** The regular monthly ECEDA Board Meeting was held on Friday, November 16, 2007 in Elko at Great Basin College.

**Action Item:** Charlie Myers motioned the minutes, Phyllis Peterson second the motion. The attending Board Members approved the minutes unanimously. Mary Korpi and Dave Zornes abstained.

- F. **APPROVAL OF WARRANTS FOR OCTOBER 2007:** Operations Coordinator Lisa Hofheins reviewed the November expenditures and budget figures and explained the Gold Rush expenditures. Executive Director Elaine Barkdull Spencer continued explanation of expenditures and budget.

**Action Item:** Charlie Myers motioned the warrants, Mary Korpi second the motion. The attending Board Members approved the warrants unanimously.

- G. EXECUTIVE COMMITTEE REPORT:** Greg Brorby explained that the Executive Committee meeting was canceled due to the holidays.
- H. MEMBERSHIP:** Elaine Barkdull Spencer explained that we are in the middle of ECEDA's fiscal year and it was time to review the membership and dues. ECEDA had some membership cancellations this year. Elaine explained the cancellations of Cashman, UNR Fire Academy, American High Voltage and the Te-Moak Tribe. Elaine also explained that Ablah Enterprises and West Wendover are both new members, which helped to offset the cancelled memberships and the lack of membership dues that would have been paid by those members.
- I. UPDATES:**
- 1) **NNRR PROJECT:** Charlie Myers reported that they are waiting on the second appraisal. They are anticipating that it's going to come back to what they paid for the property. The front part of the property will be over and above what was paid for.
  - 2) **LEADS:** Executive Director Elaine Barkdull Spencer reviewed the leads list from November 16, 2007 to December 20, 2007. Elaine explained December is typically a very slow month due to the holidays. A packaging company from the mid-west is looking into our area, because a major customer of there is a local mines, although they would serve all of their western customers from this site. Elaine explained that she and Lisa would be attending the Builders Conference in Reno, NV in January to accelerate the development in the area.
- Mary Korpi asked Elaine if ECEDA working with the ECVA when attending tradeshow. Elaine explained that ECEDA is going to travel with them to some outdoor sportsman's shows during the months of February, March and April. Elaine said the sportsman's shows were in great location for recruiting workforce. She said industry shows were most targeted to industry and ECEDA would attend those with the help of volunteers and staff.
- J. COMMITTEE REPORTS**
- 1) **BUSINESS RETENTION AND EXPANSION PROGRAM:** Norlene Wilson reported on the results of the first ECEDA BR&E Roundtable Breakfast held on December 12, 2007 at the Gold Dust West at 7:30 am. Attendees included Danaire, RAM, Welch Reclamation and DEA. Norlene explained that it was an informal type discussion, but very informative. The main troubles these businesses have are employment/labor, availability of buildings in the area for expansion and

financing for expansion. Elaine Barkdull Spencer added that there were a few surprises as well at the Roundtable, one was three of the five businesses have plans to expand in the coming year.

Next BR&E Roundtable meeting will be held with partnership of the Workforce Committee on January 10, 2008 at the High Desert Inn at 7:30 am.

- 2) **WORKFORCE COMMITTEE:** Lisa Hofheins reported on the first Workforce Committee meeting held at Great Basin College on November 30, 2007. Tom Fitzgerald of Nevada Works gave a good presentation to the group of about 25 people. The Elko Daily Free Press had a thorough article in the paper the next day explaining the whole meeting, so Lisa suggested the board read the article. The next meeting is in combination with the BR&E group for the Roundtable on January 10, 2008.
- 3) **THE NEW ECONOMIC GOLD RUSH MARKETING CAMPAIGN:** Elaine Barkdull Spencer reported on the Gold Rush marketing campaign and explained that she and Lisa are tracking ECEDA expenditures closely because all of the Gold Rush money has to be utilized by June 30, 2008. Elaine told the board that she will monitor the money close to make sure it's all spent on time and on budget. Elaine also explained that there are some grant monies that have rolled over from past years, but we cannot do that with this grant this year.

Elaine handed out special plaques to the Gold Sponsors who were attending.

#### **K. BOARD MEMBER REPORTS**

Each board member and attendees gave a brief presentation on their business activities.

**Great Basin College:** Paul Killpatrick reported that he was busy cutting his budget due to the Governor's new budget cuts. He attended a meeting in Las Vegas recently, with the Board of Regence, where he learned that they may have to give up some projects, but the new GBC electrical training building will continue.

**Stewart Title:** Angela Hansen told the board that business is good and the projections for 2008 are good.

**Gold Dust West:** Mike Hachquet reported that December gaming is better than projected, but slower than the previous months. They are expecting a great 2008.

**First American Title:** Phyllis Peterson explained to the board that they are staying busy.

**City of Elko:** Mike Franzoia told the board that Elko is doing well. They are doing roadwork and planning for 2008. Mike also told the board that all the development within the city has been approved.

**Newmont:** Mary explained that their employee contributions to the United Way went up over \$120,000. This is something they are very proud of. The Cat Logistics warehouse is coming along well.

**Elko County:** Charlie Myers informed the board that there are 46 miles of dirt roads in the county with bridges that all needed to be updated. They are working on these projects and the accounting and inventory for the end of the year. The County had planned a walk-through at the clinic but it was canceled.

**Red Lion Inn & Casino:** Dave Zornes told the board that 130 guest rooms have been renovated. They've had a good year.

**City of Elko:** Chris Johnson added to Mayor Mike Franzoia's report on the city explaining that the City accepted a proposal to expand the Mountain City Highway water well to keep up with the growth.

**Sierra Pacific Power:** Greg Brorby told the board that they are still seeing a continued major growth in the area. He said 170 meters were installed this last year and expect 400 in 2008 - all in residential areas. The White Pine Power Plant is being delayed because of permits, but have full intention to follow through with the plant, Greg explained.

**M. SCHEDULE NEXT MEETING:**

ECEDA's regular Board of Directors will be held on January 18, 2008.

**N. ADJOURN**

**Merry Christmas & Happy New Year!**

**Respectfully submitted:**

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Lisa Hofheins, ECEDA Operations Coordinator