

ECEDA
Board Meeting Minutes
December 16, 2005
Great Basin College
Elko, Nevada
9:00 a.m. (PSDT)

ATTENDANCE: Glen Guttry, Charlie Myers, Greg Brorby, Kerry Aguirre, Cliff Eklund, David Crawford, Elaine Barkdull, Kim Abeyta, Pax Kelly, Phyllis Peterson, Terry Sullivan, Greg Brobry

Via Telephone: Rhonda Zuraff

Representative absent: Stewart Title Co., Converse Consultants, Placer Dome/Cortez, Barrick Goldstrike, Newmont Mining Co., and Cashman Equipment.

Guests: Adella Harding, Elko Daily Free Press, Stacey Sawyer, Heart of the West Wedding Association, Beth Hayes, Heart of the West Wedding Association, John Carpenter, Nevada State Assemblyman, and Keyth Durham, West Wendover.

PUBLIC COMMENT PERIOD: Stacey Sawyer/Beth Hayes of the Heart of the West Wedding Association informed ECEDA Board Members that the Elko County Clerk's Office could be canceling wedding licenses on the weekends and explained the economic implications.

CORRESPONDENCE AND ANNOUNCEMENTS:
Copies of related materials available

APPROVAL OF THE NOVEMBER 2005 REGULAR MEETING MINUTES: The November monthly Board meeting was held on November 18, 2005 at Great Basin College at 9:00 a.m.

ACTION ITEM: Charlie Myers motioned to approve the November minutes and Glen Guttry seconded the motion. The motion passed unanimously.

APPROVAL OF WARRANTS FOR NOVEMBER 2005

Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director Payment, list provided to the Board. **Review of current expenditures/budget comparison.** After clarification of a \$100 reimbursement that was actually \$40 Kerry Aguirre motioned to approve the November Warrants and Paul Killpatrick seconded the motion. The motion passed unanimously.

ECEDA Board Meeting Host Presentation: Dr. Killpatrick updated Board members of ongoing developments at Great Basin College and Glen Guttry talked briefly about the City Airport's current financial situation. Glen explained that the Airport's budget could lose approximately \$400,000 annually because of the cancellation of Casino Express Airlines gaming flights. The flights will be discontinued in February of 2006.

Glen Guttry encouraged Board members to attend a workshop on January 10th to discuss possible solutions for the loss of funding.

Greg Brorby added that the Airport is critical to business retention and expansion and ECEDA needs to play a larger role in helping find a solution.

ONGOING BUSINESS

Leads Update: Executive Director Elaine Barkdull reviewed the leads worked on from November 19, 2005 – December 16, 2005. Elaine Barkdull explained that leads were starting to taper off. Most inquiries were regarding housing development.

ECEDA Leads Policy Committee Report: Executive Director, Elaine Barkdull, forwarded the State's information on the Leads Policy to all Committee Members. Elaine Barkdull and the Committee will draft an ECEDA's Lead Policy, which will be added to ECEDA's Bylaws/Policies and Procedures pending the Board's approval.

NEW BUSINESS

ECEDA Project Timelines: Executive Director Elaine Barkdull reviewed and handed out a Mid-Year Project Timeline that will cover the next 6 months. Elaine Barkdull reviewed the following timelines: marketing plans, grants, training and travel, business retention and expansion, NNRR and industrial park, and ongoing Committee meetings for the NNRR Committee, Workforce Committee and the Targeting and Recruiting Committee.

OLD BUSINESS: Elaine Barkdull gave a brief report on the progress of all ECEDA projects, which were funded by NCED Grant monies.

- ECEDA Program for Success/Marketing \$ 6,000 – In-town Billboards
- Training \$2,400-IEDC training sessions
- Personnel \$16,500 – additional staffing, salary increases, and education reimbursements or benefits
- Recruiting \$7,500 – attend Roundtable in the Rockies/travel to site selector's corporate locations
- Elko County Industrial Property Marketing Package \$28,200 – billboard signage for 3 industrial parks and a brochure to promote industrial property
- Elko County Target Market Study \$15,000 – payment for the second half of the \$30,000 Target Market Study Analysis
- Elko County B R & E \$6,400 – costs for initial startup of ECEDA's B R & E Program
- NNRR Business Plan \$55,000 – development of a business plan for the NNRR and Industrial Park

ELKO COUNTY TARGET ANALYSIS: Board Members delayed a vote to accept the study until the Draft has been finalized.

OLD BUSINESS:

Railport Project Committee: A meeting will not be held until after the County has acquired the land.

Workforce/Housing Committee:

The next Workforce Development Committee Meeting will be held: **January 6, 2006 at 9:30 a.m. at Great Basin College, High Tech Building in room # 120**

ENTITY REPORTS

Each city gave a report on the activities of their communities

- City of Carlin – Cliff Eklund reported for Carlin
- Elko County – Charlie Myers reported for Elko County
- City of Elko - Glen Guttry for Elko
- City of Wells – Pax Kelly for Wells

SCHEDULE NEXT MEETING

The next meeting will be held on January 20, 2006 in Carlin, Nevada.

MEETING ADJOURNED

Respectfully submitted:

Kim Abeyta, Assistant Director