

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
(ECEDA)**

FRIDAY, DECEMBER 15, 2006 AT 9:00 A.M.

GREAT BASIN COLLEGE – BERG CONFERENCE ROOM

GREAT BASIN COLLEGE - BERG HALL

PRESENT:	Greg Brorby	Glen Guttry
	Terry Sullivan	Mary Korpi
	Charlie Myers	Be-Be Adams
	David Crawford	Angela Hansen
	Mike Hacquet	Paul Killpatrick
	Cliff Eklund	Kerry Aguirre
	Rhonda Zuraff	Elaine Barkdull
	Norlene Wilson	Kim Abeyta

GUESTS: Jan Boyer, Spring Creek Business Association, and Doug McMurdo, Elko Daily Free Press

REPRESENTATIVE ABSENT: First American Title Company, Frontier Citizens Communications, City of Wells, and Cashman Equipment

1. **Call to Order** -ECEDA Chairman Greg Brorby opened the meeting.
2. **Public Comment** – Executive Director introduced Jan Boyer of Spring Creek Business Association.
3. **Correspondence** - Executive Director Elaine Barkdull provided newspaper articles from the Elko Daily Free Press relating to ECEDA.
4. **Approval of the November 2006 Regular Board Minutes** – The regular monthly board meeting was held on November 17, 2006 at Great Basin College, in Elko, Nevada.

Action Item – Charlie Myers made a motion to approve the November Board Minutes and Glen Gutry seconded the motion. The motion passed unanimously.

5. **Approval of Warrants for November 2006** - Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director Payment, list provided to the Board. Review of current expenditures/budget comparison.

Action Item – Paul Killpatrick made a motion to approve the Warrants for November 2006 and Mary Korpi seconded the motion. The motion passed unanimously.

6. NEW BUSINESS

Executive Committee Meeting

Committee members finalized the format of the Executive Director's Evaluation. Board members will review and vote on accepting the new format at the next scheduled ECEDA board meeting.

ECEDA sent letters of invitation for membership to Elko Properties, Southwest Gas, and Spring Creek Homeowners Association. Elko Properties accepted the invitation and has requested to join ECEDA at the Corporate Membership level. Executive Director Elaine Barkdull followed up with the other two entities and will report back to the board at the next scheduled meeting.

Executive Director Elaine Barkdull informed members that there is \$19,000's remaining in grant funds from the "Plan for Business." The third phase of the plan became obsolete when the Commissioners decided to lease the transload to a professional. Elaine Barkdull will talk to the Nevada Commission on Economic Development for approval to commit the funds to another project.

Update on NNRR Project

Charlie Myers reported the NNRR project is moving forward. Charlie stated that Elko County Commissioners approved Tran Systems' RFP to design the transload and a Request for Proposal (RFP) will soon be sent out to bid for demolition of the remaining

ranch buildings and clean up. NNRR Planning Committee is scheduled to meet on Monday, December 18, 2006 at 8 a.m. According to Elaine Barkdull, the NNRR committee will begin meeting weekly in order to expedite NNRR items.

WREP (Wells Retail Enhancement Program)

The first phase of the WREP program has been successfully completed. The next phase will include 16-weeks of business coaching. Hank James will facilitate this phase of the program as well.

Executive Director Elaine Barkdull reported on the opportunity for a business incubator in Wells, Nevada. As an option: Elaine told board members that a motel located in Wells could be converted into a mini-mall (retail incubator), which could house 4-5 businesses. She is seeking a grant to pay for the reconstruct of the motel.

Leads Update

Executive Director Elaine Barkdull reviewed leads worked on from November 11, 2006 through December 12, 2006. Elaine Barkdull advised Board Members that detailed information is confidential and located at the ECEDA office for further review.

Grants

Executive Director Elaine Barkdull reported ECEDA has signed the NCED agreement for the \$116,000 in grants money. Elaine gave a breakdown to the board of grant projects.

7. COMMITTEE REPORTS

Business Retention and Expansion Program

BR&E Coordinator Norlene Wilson reported there was an overwhelming response to ECEDA BR&E Retail and Service Survey. Norlene stated approximately 400 surveys were sent to Elko, Wells and Carlin businesses. Approximately 100 were returned. A summary of the results will be released in late January 2007. Elaine will write a press release on the results and the chambers of commerce will be provided any “red flags” that surfaced as a result of the survey.

Elko County Economic Issues Committee

Executive Director Elaine Barkdull reported there was an impressive turnout for the December 5th meeting, which was facilitated by Bill Fredericks of Wadley Donovan Group. Human resource managers and store managers from Elko County’s major employers were in attendance at this meeting. WDG has commenced the LMA analysis and the results will be available in April.

Leadership/Teambuilding Committee

Elaine Barkdull asked board members to volunteer to serve on a committee to plan a session where selected individuals will be trained to be “ambassadors” when site selectors or companies make visits. Three teams will be developed to serve Elko, Carlin and Wells individually. Executive Director Elaine Barkdull added that a representative from EDAWN (Economic Development Authority of Western Nevada) of Reno has been invited to lead the teambuilding session and grant money was made available through the state for the session.

Lobbying/Legislative Affairs Committee

Executive Director Elaine Barkdull announced the purpose of this committee would be to represent economic development interests at the upcoming legislative session. This committee will also discuss new economic development bills that could be submitted to the legislature.

8. MEMBER REPORTS

Each Board Member gave a brief report on the activities of their cities.

City of Wells – no representative was available to give a report.

City of Elko – Glen Guttry gave a brief report.

City of Carlin – Cliff Eklund gave a brief report.

Elko County – Charlie Myers gave a brief report.

Each board member gave a brief presentation on their business activities.

The next board meeting will be held in Elko on Friday, January 19, 2007 at 9:00 a.m. at Great Basin College's Berg Hall Conference Room.

MEETING ADJOURNED

Respectfully submitted,

Kim Abeyta
Office Manager