

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
REGULAR MEETING AGENDA**

**Sept. 28, 2007 ECEDA Board Meeting
Great Basin College, 1500 College Avenue
Berg Hall Conference Room
Elko, Nevada
9:00 am (PSDT)**

A. CALL TO ORDER: By ECEDA Chairman of the Board Greg Brorby

The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.eceda.com. They can be found under the *About ECEDA* link.**

1. Introduction of ECEDA Operations Coordinator Lisa Hofheins

B. ROLL CALL: Introductions of Board Members and Guests.

C. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

D. CORRESPONDENCE AND ANNOUNCEMENTS

Copies of related materials available.

**** DENOTES POSSIBLE ACTION ITEM**

E. APPROVAL OF THE AUGUST 17, 2007 REGULAR MEETING MINUTES:** The regular monthly ECEDA Board Meeting was held on Friday, August 17, 2007 in Elko at Great Basin College.

F. APPROVAL OF WARRANTS FOR AUGUST 2007: Review of current expenditures/budget comparison.**

G. EXECUTIVE COMMITTEE REPORT: Greg Brorby will report on the Executive Committee meeting. Executive Committee meetings are held prior to the regular board meeting.

H. MEMBERSHIP:

1) **INFORMATION UPDATE:** Membership Invitation Letters will be mailed to Wells Rural Electric Company.

I. NEW BUSINESS

1) **INFORMATION ON NEW ADMINISTRATIVE ASSISTANT POSITION**

2) **REVIEW OF 2008 WORK PLAN TIMELINE**

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3) INDUSTRY SEGMENT FOCUS FOR RECRUITING PURPOSES. The Board will discuss the possibility of forming a committee that will serve as a team that will review previous studies and select key industry segments that will be targeted for recruitment.

4) WEST WENDOVER ANALYSIS AND RECOMMENDATIONS BY LOCATION MGMT. SERVICES PERFORMED BY JAMES RENZAS

J. UPDATES

- 1) **NNRR PROJECT:** Charlie Myers and Elaine Barkdull Spencer will report on the progress of the County's NNRR Planning Committee and the Railport Project. NNRR design will be made available to the Board to review.
- 2) **LEADS:** Update on leads ECEDA worked on from August 18, 2007 – September 27, 2007.

J. COMMITTEE REPORTS

- 1) **BUSINESS RETENTION AND EXPANSION PROGRAM:** New focus is directly on existing businesses that are looking to expand and could have obstacles. Every other month ECEDA's BR&E team will host a luncheon with invited guests to discuss such obstacles and solicit suggestions from subject experts. Interested board members are invited to attend.
- 2) **ELKO COUNTY ECONOMIC ISSUES COMMITTEE:** The EEI Committee did not meet in September. Instead committee members were invited to attend ECEDA's Luncheon Creating Development Ready Communities with special speaker Jim Renzas with Site Selection Network.

EEI's next meeting will be held on October 5th. The topic for the meeting is Drugs and Graffiti in our Growing Community. We have asked Rhonda Zuraff to speak on the Community Leaders Against Meth and also City Police Chief Mike Smith. It will be held at 10 am in the Berg Hall Conference Room.

- 3) **THE NEW ECONOMIC GOLD RUSH MARKETING CAMPAIGN:** The committee has been emailed the final budget for the EGR Marketing Campaign. The New Economic Gold Rush Dinner is planned for November 2nd at 6 pm with special guest Lt. Governor Brian Krolicki. Elaine will review the progress made on the program and what promotional tools have been ordered and what ads have been placed.

K. BOARD MEMBER REPORTS

Members will be given the opportunity to give a short report on their business or their city/county.

Others: Spring Creek Association, Southwest Gas, Elko Area Chamber of Commerce, Wells Chamber of Commerce, and Elko Convention and Visitors Authority.

M. SCHEDULE NEXT MEETING:

ECEDA's regular Board of Directors will be held on October 19, 2007.

N. ADJOURN

Respectfully submitted:

Elaine Barkdull Spencer, ECEDA Executive Director