

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
REGULAR MEETING AGENDA**

**October 19, 2004
ECEDA Office
723 Railroad St.
Elko, Nevada
9:00am (PSDT)**

I. CALL TO ORDER: Chairman Paul Killpatrick

The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement.

II. ROLL CALL: Welcome Guests

III. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

**IV. CORRESPONDENCE AND ANNOUNCEMENTS
Copies of all correspondence available upon request.**

V. APPROVAL OF SEPTEMBER 14, 2004 REGULAR MEETING MINUTES: The regular monthly Board meeting was held on September 14, 2004 at the Carlin City Hall, in Elko, Nevada at 9:00am
ACTION ITEM

VI. APPROVAL OF WARRANTS FOR AUGUST, 2004

Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director for payment, list provided. **Review of current expenditures/budget comparison. ACTION ITEM**

VII. OLD BUSINESS

a. Update on ongoing leads. INFORMATION ONLY
List attached.

b. Approval of membership levels. ACTION ITEM

**c. Follow up and acceptance of Te-Moak Tribe of the Western Shoshone's membership.
ACTION ITEM**

Paul Killpatrick and Elaine Barkdull met with Hugh Stevens on Oct. 7th. The Tribe would like to join ECEDA under as a governmental entity.

d. 2004-2005 Work Plan Updates:

Goal #1: Develop a targeted marketing plan for Elko County

01:02:05: Promote and market renewable energy assets of Elko County

Champions: Paul Killpatrick, Lee Krugerud, Vikki Dedman

01:05:05: Work with City and County officials to develop incentive programs

Champions: Glen Guttry, Charles Myers, Vikki Dedman, Donnetta Skinner, Elaine Barkdull

Goal #2: Support development, expansion, and retention of existing businesses

- 02:02:05: Continue partnerships with Chambers of Commerce to support economic development initiatives**
Champions: Mary Korpi, Elaine Barkdull
- Goal#3: Develop operational funding and cost saving opportunities to leverage current NCED and entity funding**
- 03:01:05: Identify potential grant opportunities for projects and programs**
Champions: Frank Gonzales, Paul Killpatrick, Elaine Barkdull
- Goal #4: Maintain and improve community and entity communication**
- 04:01:05: Participate in all City Council meetings, County Commission, ECVA and Government Affairs Committee meetings by reporting on ECEDA activities**
Champions: Staff/Government Board Representatives
- 04:02:05: Participate and report to the Commission on Economic Development staff and Commissioners at Commission meetings and via email with quarterly reports**
Champions: Elaine Barkdull
- 04:03:05: Publish the ECEDA Newsletter quarterly**
Champions: Elaine Barkdull
- 04:04:05: Actively participate in the Northern Nevada Partnership Group**
Champions: Mary Korpi, Paul Killpatrick, Elaine Barkdull
- 04:05:05: Actively participate in the activities of the Rural Nevada Development Committee**
Champions: Keyth Durham
- 04:06:05: Actively engage diverse populations in the economic development process**
- Goal #5: Improve organizational operations**
- 05:01:05: Update and develop a five-year strategic plan**
Champions: Elaine Barkdull and Board Members
- 05:04:05: Develop a youth development (K-12) program for leadership, entrepreneurship and volunteerism in conjunction with Great Basin College**

COMPLETED GOALS

Goal #1

- 01:01:05: Adoption of 2004-05 Marketing Plan - Staff handling this**
- 01:03:05: Pursue retail development as identified by Community ID Study - Done**
- 01:04:05: Sponsor the Small Communities Air Service Grant – City of Elko sponsored**

Goal #2

- 02:01:05: Develop the NE Business Incubator/Entrepreneur Project – GBC taking project**

Goal #3

- 03:02:05: Continue to evaluate operational costs for areas of savings – New budget**
- 03:03:05: Develop and implement a major fundraiser/recognition event for ECEDA - Complete**

GOAL #5

- 05:02:05: Identify measurable outcomes for each goal and priority of the work plan - evaluate at each board and staff meeting - utilize toward the development of the building block model. – On agenda each month**
- 05:03:05: Continue to evaluate staffing levels, board participation and make up, and volunteer participation to increase the effectiveness of the organization – Chairman's responsibility**

VIII. NEW BUSINESS

a. New working groups to assist in economic development preparedness

- 1. Targets and Recruiting Working Group** – Identifying the types of businesses and manufacturing companies, identifying strike teams for ECEDA.
- 2. Membership Working Group** – Identifying potential new members and promoting options.
- 3. One-Stop Organizational Working Group** – Work with County, Cities and SCA to simplify the process and make information and forms accessible in one location.
- 4. Incentives Working Group** – Cities and County incentives. Define and record.
- 5. Property/Industrial Parks T.F.** – SWOT and funding opportunities.

IX. ECEDA STAFF/ENTITY REPORTS

- a. City of Carlin:**
- b. Elko County:**
- c. City of Elko:**
- d. City of Wells:**
- e. Spring Creek Association:**
- f. Others: USDA, SBDC, Job Connect, Elko Band Tribe, UNR Fire Science**
- g. Executive Director:**

X. SCHEDULE NEXT MEETING

The next regular board meeting is scheduled to be held in Wells, NV, Well Fire Station Street, 517 Clover Street, on November 16, 2004 at 9:00am.

XI. ADJOURN

Respectfully submitted:

Elaine Barkdull, ECEDA Executive Director