

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
REGULAR MEETING AGENDA**

**November 16, 2004**

**Wells Fire Station**

**517 Clover St.**

**Wells, Nevada**

**9:00am (PSDT)**

**I. CALL TO ORDER: Chairman Paul Killpatrick**

The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement.

**II. ROLL CALL: Welcome Guests**

**III. PUBLIC COMMENT PERIOD:**

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

**IV. CORRESPONDENCE AND ANNOUNCEMENTS**

**Copies of all correspondence available upon request.**

**V. APPROVAL OF OCTOBER 19, 2004 REGULAR MEETING MINUTES:** The regular monthly Board meeting was held on October 19, 2004 at the ECEDA Office, in Elko, Nevada at 9:00am

**ACTION ITEM**

**VI. APPROVAL OF WARRANTS FOR OCTOBER, 2004**

Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director for payment, list provided. **Review of current expenditures/budget comparison. ACTION ITEM**

**a. Qtr. Page ad in Visitors Guide for \$702. ACTION ITEM**

**VII. ECEDA Board Meeting Host Presentation: INFORMATION ONLY**

**VIII. NEW BUSINESS**

**a. Introduction of New Members: INFORMATION ONLY**

**b. Working Group Reports**

**Targeting/Recruiting/Industrial Parks W. G. – Members:** Paul Killpatrick, Kerry Aguirre, Vikki Dedman, Frank Gonzales, Glen Guttry, Charlie Myers, Grant Sims and Elaine Barkdull **Met: November 4, 2004 at 3p.m. at the ECEDA Office**

**Membership W.G. - Members:** Paul Killpatrick, Mary Korpi, BeBe Adams, John Mack and Elaine Barkdull **Met: December 3, 2004 at 2 p.m. at the ECEDA Office**

**One-Stop W.G. - Members:** Glen Guttry, Charlie Myers, Donnetta Skinner, Vikki Dedman, respective city and county staff members and Elaine Barkdull **Met: Have not met yet.**

**Incentives W.G. - Members:** Glen Guttry, Charlie Myers, Donnetta Skinner, Vikki Dedman, respective city and county staff members, utility and railroad representatives and Elaine Barkdull **Met: Have not met yet.**

**VIII. OLD BUSINESS**

**a. Update on ongoing leads. INFORMATION ONLY**

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- b. **Follow up and acceptance of Te-Moak Tribe of the Western Shoshone's membership. ACTION ITEM**  
*The Te-Moak Tribe would like to accept membership in ECEDA under the Executive Member level. ECEDA was asked by Ursula Powers to forward an invoice to the Tribe for the prorated dues. ECEDA responded with an invoice for \$333.00. The Te-Moak Tribe was pre-approved and therefore became a member of ECEDA on November 1, 2004.*
- c. **2004-2005 WORK PLAN UPDATES:**  
*\* Indicates recent activity and update available*
- \* **Goal #1: Develop a targeted marketing plan for Elko County**
    - 01:02:05: Promote and market renewable energy assets of Elko County**  
Champions: Targeting/Recruiting/ Industrial Park Working Group
    - 01:05:05: Work with City and County officials to develop incentive programs**  
Champions: Incentives Working Group
  
  - \* **Goal #2: Support development, expansion, and retention of existing businesses**
    - 02:02:05: Continue partnerships with Chambers of Commerce to support economic development initiatives**  
Champions: Mary Korpi (GAC), Elaine Barkdull (GAC & EEC)
  
  - Goal#3: Develop operational funding and cost saving opportunities to leverage current NCED and entity funding**
    - 03:01:05: Identify potential grant opportunities for projects and programs**  
Champions: Frank Gonzales, Paul Killpatrick, Elaine Barkdull
  
  - Goal #4: Maintain and improve community and entity communication**
    - 04:01:05: Participate in all City Council meetings, County Commission, ECVA and Government Affairs Committee meetings by reporting on ECEDA activities**  
Champions: Staff/Government Board Representatives
    - 04:02:05: Participate and report to the Commission on Economic Development staff and Commissioners at Commission meetings and via email with quarterly reports**  
Champions: Elaine Barkdull
    - \* **04:03:05: Publish the ECEDA Newsletter quarterly**  
Champions: Elaine Barkdull
    - \* **04:04:05: Actively participate in the Northern Nevada Partnership Group**  
Champions: Mary Korpi, Paul Killpatrick, Elaine Barkdull
    - 04:05:05: Actively participate in the activities of the Rural Nevada Development Council**  
Champions: No longer involved
    - 04:06:05: Actively engage diverse populations in the economic development process**
  
  - Goal #5: Improve organizational operations**
    - \* **05:01:05: Update and develop a five-year strategic plan**  
Champions: Elaine Barkdull and Board Members
    - \* **05:04:05: Develop a youth development (K-12) program for leadership, entrepreneurship and volunteerism in conjunction with Great Basin College**

**COMPLETED AND ONGOING GOALS**

**Goal #1**

- 01:01:05: Adoption of 2004-05 Marketing Plan - Staff handling this**
- 01:03:05: Pursue retail development as identified by Community ID Study - Done**
- 01:04:05: Spons or the Small Communities Air Service Grant – City of Elko sponsored**

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**Goal #2**

**02:01:05: Develop the NE Business Incubator/Entrepreneur Project – GBC taking project**

**Goal #3**

**03:02:05: Continue to evaluate operational costs for areas of savings – New budget**

**03:03:05: Develop and implement a major fundraiser/recognition event for ECEDA - Complete**

**Goal #5**

**05:02:05: Identify measurable outcomes for each goal and priority of the work plan - evaluate at each board and staff meeting - utilize toward the development of the building block model.– On agenda each month**

**05:03:05: Continue to evaluate staffing levels, board participation and make up, and volunteer participation to increase the effectiveness of the organization – Chairman's responsibility**

**IX. ECEDA STAFF/ENTITY REPORTS**

- a. **City of Carlin:**
- b. **Elko County:**
- c. **City of Elko:**
- d. **City of Wells:**
- e. **Spring Creek Association:**
- f. **Others: USDA, SBDC, Job Connect, Elko Band Tribe, UNR Fire Science**
- g. **Executive Director:**

**X. SCHEDULE NEXT MEETING**

The next regular board meeting is scheduled to be held in Carlin, NV, Carlin City Hall, 101 S. 8<sup>th</sup> Street, on December 21, 2004 at 9:00am.

**XI. ADJOURN**

**Respectfully submitted:**

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**Elaine Barkdull, ECEDA Executive Director**