

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
REGULAR MEETING AGENDA**

**November 16, 2007  
ECEDA Board Meeting  
Great Basin College, 1500 College Avenue  
Berg Hall Conference Room  
Elko, Nevada  
9:00 am (PSDT)**

- A. CALL TO ORDER: By ECEDA Chairman of the Board Greg Brorby**  
The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at [www.eceda.com](http://www.eceda.com). They can be found under the *About ECEDA* link.**
- B. ROLL CALL: Introductions of Board Members and Guests.**
- C. PUBLIC COMMENT PERIOD:**  
This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.
- D. CORRESPONDENCE AND ANNOUNCEMENTS**  
Copies of related materials available.
- \*\* DENOTES POSSIBLE ACTION ITEM**
- E.\*\* APPROVAL OF THE OCTOBER 19, 2007 REGULAR MEETING MINUTES:** The regular monthly ECEDA Board Meeting was held on Friday, October 19, 2007 in Elko at Great Basin College.
- F.\*\* APPROVAL OF WARRANTS FOR OCTOBER 2007: Review of current expenditures/budget comparison.**
- G. EXECUTIVE COMMITTEE REPORT:** Report on Executive Committee Activities.
- H.\*\* MEMBERSHIP:**
- 1) Approval of Membership Application for Ablah Enterprises, Inc. at an Executive level.**

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**I. UPDATES**

- 1) **NNRR PROJECT:** Charlie Myers and Elaine Barkdull Spencer will report on the progress of the County's NNRR Planning Committee and the Railport Project.
- 2) **LEADS:** Update on leads ECEDA worked on from October 18, 2007 – November 15, 2007.

**J. COMMITTEE REPORTS**

- 1) **BUSINESS RETENTION AND EXPANSION PROGRAM:** New focus is directly on existing businesses that are looking to expand and could have obstacles. Every other month ECEDA's BR&E team will host a luncheon with invited guests to discuss such obstacles and solicit suggestions from subject experts. Interested board members are invited to attend.

**ELKO COUNTY ECONOMIC ISSUES COMMITTEE:** Next meeting will be November 30th. Tom Fitzgerald with Nevada Works is the guest speaker.

- 2) **THE NEW ECONOMIC GOLD RUSH MARKETING CAMPAIGN:** Report of the dinner event and marketing campaign.

**K. BOARD MEMBER REPORTS**

Members will be given the opportunity to give a short report on their business or their city/county.

Others: Spring Creek Association, Southwest Gas, Elko Area Chamber of Commerce, Wells Chamber of Commerce, and Elko Convention and Visitors Authority.

**M. SCHEDULE NEXT MEETING:**

ECEDA's regular Board of Directors will be held on December 21, 2007.

**N. ADJOURN**

**Respectfully submitted:**

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**Elaine Barkdull Spencer, ECEDA Executive Director**