

**Elko County Economic Diversification Authority
2006 Planning Workshop
May 6, 2006
High Tech Center
Room 118-120
8:00am – 2:00pm
Meeting Facilitators John Rice and Danny Gonzales**

8:00am: ECEDA Board Workshop Called to Order by Incoming Board Chairman

1. Board Introductions

Guest List:

John Rice, Facilitator
Danny Gonzales, Facilitator
Leroy Goodman, NCED Board Member
Jan Boyer, Spring Creek Business Group
Patty Rowe, Elko Area Chamber of Commerce
Elko Daily Free Press

2. Old Business: Review of March Board Meeting Minutes and Monthly Financials

3. The NCED's Vision for Rural Economic Development: Comments by Leroy Goodman, NCED Board Member

4. Rural Economic Development in the 21st Century

5-Minute Segments Include:

- a) Honor the past by letting it go.
- b) Industrial parks alone cannot attract new industry. We must offer opportunities.
- c) Product Development – Our communities are our product.
- d) What site selectors are looking for?
- e) Economic Development is a team sport!
- f) Regionalism is necessary for economic success.

11:30 a.m. Lunch Break – 30 minutes – ECEDA’s Year in Review Presentation

5. Organization SWOT: Determine ECEDA’s

- ❖ **Strengths**
- ❖ **Weaknesses** (Areas for improvement)
- ❖ **Opportunities**
- ❖ **Threats** (Challenges)

A summary of ECEDA’s main areas of work, annual budget breakdown, staff job descriptions and Board description and responsibilities provided to members prior to this meeting for review.

6. Review and Adopt 2006-2007 Focus Areas

The 2006-07 ECEDA Work Plan will be derived from these focus areas.

7. Adjourn Workshop:

Determine date and location for 2006-07 Budget Workshop to discuss membership dues, revenues and expenditures.