

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
REGULAR MEETING AGENDA**

**March 17, 2006 Board Meeting  
Great Basin College  
Berg Hall Conference Room  
Elko, Nevada  
9:00am (PSDT)**

**I. CALL TO ORDER: First Vice Chairman Charles Myers**

The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at [www.eceda.com](http://www.eceda.com). They can be found under the *About ECEDA* link.**

**II. ROLL CALL: Welcome Guests**

**III. PUBLIC COMMENT PERIOD:**

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

**IV. CORRESPONDENCE AND ANNOUNCEMENTS**

**INFORMATION ONLY**

Copies of related materials available.

**V. APPROVAL OF THE FEBRUARY 2006 REGULAR MEETING MINUTES:** The regular monthly Board meeting was held on February 17, 2006 in Wells, Nevada

**VI. APPROVAL OF WARRANTS FOR FEBRUARY**

**ACTION ITEM**

Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director for payment, list provided. **Review of current expenditures/budget comparison.**

**VII. NEW BUSINESS**

**a) Update on the Northeastern Nevada Regional Railport Project:** Charlie Myers and Elaine Barkdull will report on the NNRR in regards to the County. **INFORMATION ONLY**

**b) Leads Update:**

Update on leads ECEDA worked on in February 19 – March 17, 2006

**INFORMATION ONLY**

**c) Grants:**

Elaine Barkdull will present a list and description of grants she would like to recommend ECEDA submit to the NCED for the upcoming fiscal year. Barkdull will also be asking the board for their ideas.

Barkdull will make a request that the cities and county inquire with their staffs and let her know of any infrastructure needs that might relate to economic development. The State set aside \$3-million dollars for infrastructure and studies funding for rural Nevada.

**ACTION ITEM**

**d) Executive Director's Report:** Barkdull will report on her recent trip to Little Rock, Arkansas where she received 4-days of economic development training. **INFORMATION ONLY**

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**IX. OLD BUSINESS**

**a) Report on Progress of Projects Funded by NCED:**

**1. ECEDA Program for Success**

**Marketing: (\$6,000, plus \$2500 ECEDA match)** In-town billboards that will market to existing companies, citizens and potentially new companies.

Billboards:

\$4825 Elko's Billboards: (lease) Northeastern Nevada is Looking for You! – East end and Nevada's Top Micropolis – West end

\$350 Wells Billboard: (purchase) Waiting for verbiage

\$350 Carlin Billboard: (purchase) Waiting for verbiage

General Advertising:

\$900 Xpasion Magazine

\$500 Elko Visitors Guide

\$199 Mining Qtrly

Remaining Funds: \$1376

**Training: (\$2,400, plus \$1,800 ECEDA match)** Ongoing Professional Training.

\$175 Energizing the Economy Conference

\$412 Business Retention and Expansion Training

\$721 IEDC Conference

\$500 Advanced Bond Financing

\$495 Basic Economic Development

Remaining Funds: \$1,897

**Personnel: (\$16,500)** This funding was made available for staff salaries and staff education.

All Funds Remain

**Recruiting: (\$7,500)** Travel recruiting funds.

\$1,350 Roundtable in the Rockies

Remaining Funds: \$2,000 (Est.) travel and expenses to Roundtable in the Rockies.

\$3,350 for future recruiting travel and specialty products.

**2. Elko Co. Industrial Property Marketing Package: (\$28,200)** Funds to be used to purchase billboard signage for the three industrial parks and a brochure to promote industrial property in Elko County.

\$24,600 Billboards promoting industrial land in Wells, Carlin and Railport

Remaining Funds: \$3,600 for industrial property brochure

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**3. Elko Co. Target Industry Study: (\$15,000, plus \$15,000 Barrick donation)** Funds to be used to pay for the Target Industry Analysis

\$30,000 Paid to Lockwood-Greene for study and travel expenses.

Remaining Funds: Remaining funds used to reimburse Lockwood-Greene's Jennifer Tanner for her final visit to Elko County to present finding to the general public.

**4. Elko Co. B R & E Program: (\$6,400)** Funds to be used for costs relating to the initial startup of ECEDA's B R & E Program.

Remaining Funds: \$6,400 to be used for BR&E software and for marketing materials.

**5. NNRR Business Plan: (\$55,000)** Funds to be used for the development of a business plan specifically for the NNRR and industrial park.

Remaining Funds: \$55,000 to be used to consultant to do a "Plan for Business", so that they can make informed decisions relating to the Railport and Industrial Park.

**The overall objective is to utilize the additional money wisely and to show the County, our cities, and the State our need for additional funding in the future. We plan to show results.**

c) **2005-2006 Work Plan Committee Meeting Dates:** **INFORMATION ONLY**

1. **NNRR Project Committee:** Will resume meeting after board notice.
2. **Workforce/Housing Development Committee:** Update by committee members. Last meeting date and time: March 3, 2006. There will be no meeting in April or May.
3. **Marketing and Recruiting Committee:** A public presentation of the Elko County Target Industry Analysis will be held on March 2, 2006 at the Convention Ctr. From 2 p.m. to 4 p.m.
4. **Regional Economic Development Issues Committee:** Tabled. Forwarded to next year's work plan.

**X. BOARD MEMBER REPORTS**

Members will be given the opportunity to give a short report on their business or their city/county.

**Others: Spring Creek Association, USDA, SBDC, Te-Moak Tribe, and Spring Creek Business Group**

**XI. SCHEDULE NEXT MEETING**

The next board meeting will be held in Elko on April 21, 2006 at 9 a.m. The board will decide if the April meeting should be held or combined with the Board Retreat on May 6<sup>th</sup> as was done last year.

**XII. ADJOURN**

**Respectfully submitted:**

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**Elaine Barkdull, ECEDA Executive Director**

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