

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
REGULAR MEETING AGENDA**

**June 23, 2006 ECEDA Board Meeting
Great Basin College, 1500 College Avenue
Berg Hall Conference Room
Elko, Nevada
9:00am (PSDT)**

A. CALL TO ORDER:

The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.eceda.com. They can be found under the *About ECEDA* link.**

B. ROLL CALL: Introductions of Board Members and guests.

C. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

D. CORRESPONDENCE AND ANNOUNCEMENTS

Copies of related materials available.

**** DENOTES POSSIBLE ACTION ITEM**

E. APPROVAL OF THE MAY 6, 2006 REGULAR MEETING AND PLANNING RETREAT MINUTES:**

The regular monthly ECEDA Board Meeting/2006-07 ECEDA Planning Retreat was held on Saturday, May 6, 2006 in Elko at Great Basin College.

F. APPROVAL OF WARRANTS FOR MAY 2006**

Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director for payment, list provided. **Review of current expenditures/budget comparison.**

G. NEW BUSINESS

1) **UPDATE ON NNRR PROJECT:** Charlie Myers and Elaine Barkdull will report on the NNRR in regards to the County.

2) **LEADS UPDATE:** Update on leads ECEDA worked on from May 6, 2006 to June 22, 2006.

3) **EXECUTIVE DIRECTOR'S REPORT:** Elaine Barkdull will report on her recent trip to San Francisco where she received 5-days of project management training.

The Elko Daily Free Press will sponsor ECEDA's economic development guide. There is no cost to ECEDA. Deadline for the copy is July 15, 2006. The staff will be working directly with the EDFP staff on the project.

4) **** SUMMARY OF SUGGESTED CHANGES FROM S.W.O.T. EXERCISE:** Summary attached to the member's board package.

5) **** ELECTION OF EXECUTIVE COMMITTEE:** The Executive Committee members will serve two-year terms. Paul Killpatrick will be stepping into the Past Chairman position; Charlie Myers is the current First Vice Chairman; Greg Brorby is the current Second Vice Chairman; and Pax Kelly,

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- 6) Cliff Eklund and Glen Guttry will serve as government representatives. The new proposed bylaws allow for 3 private entity seats and 4 government entity seats on the Executive Committee. ECEDA needs 1 additional private entity representative to serve on the Executive Committee.
- 7) **** APPROVAL OF NEW 2006-07 ECEDA WORK PLAN AND COMMITTEE ASSIGNMENTS:** 2006-07 ECEDA Work Plan is attached to member's board package.
- 8) **** APPROVAL OF THE 2007 WORKING BUDGET:** The working budget is a temporary document that will be adjusted after NCED has approved grant funding. Budget attached to the member's board package.

H. OLD BUSINESS

1) REPORT ON PROGRESS OF PROJECTS FUNDED BY NCED:

1. ECEDA Program for Success:

Marketing: (\$6,000, plus \$2500 ECEDA match) In-town billboards that will market to existing companies, citizens and potentially new companies.

Billboards:

\$4825 Elko's Billboards: (lease) Northeastern Nevada is Looking for You! – East end and Nevada's Top Micropolis – West end

\$350 Wells Billboard: (purchased) Waiting for verbiage

\$350 Carlin Billboard: (purchased) Waiting for verbiage

Advertising and Printing:

\$900 Xpasion Magazine

\$500 Elko Visitors Guide

\$199 Mining Qtrly

\$350 Women in Business

\$300 Invites to Target Industry Public Forum

\$675 Invites to NNRR Groundbreaking

Marketing Remaining Funds: \$ 0.00

Training: (\$2,400, plus \$1,800 ECEDA match) Ongoing Professional Training.

\$175 Energizing the Economy Conference

\$412 Business Retention and Expansion Training

\$721 IEDC Conference

\$500 Advanced Bond Financing

\$495 Basic Economic Development

Training Remaining Funds: \$0.00 Pax Kelly to attend session on small community development for ECEDA estimated travel and conference expense is \$600. Remaining \$1,200 to roll-over for IEDC Conference.

Personnel: (\$16,500) This funding was made available for staff salaries and staff education.

\$2995 PMP Training (education)

\$1000 Travel Costs for Training

\$1,200 Raise for Office Mgr.

Personnel Remaining: \$11,305

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Recruiting: (\$7,500) This funding for travel and recruiting products
\$1,350 Roundtable in the Rockies
\$ 986 Roundtable in the Rockies Expenses
\$1,424 Specialty Mugs for Clients
Recruiting Remaining Funds: \$3,739 Hold for recruiting trips in 2007.

2. Elko Co. Industrial Property Marketing Package:(\$28,200) Funds to be used to purchase billboard signage for the three industrial parks and a brochure to promote industrial property in Elko County.
\$24,600 Billboards promoting industrial land in Wells, Carlin and Railport
Industrial Pkg. Remaining Funds: \$3,600 Hold for industrial property brochure.

3. Elko Co. Target Industry Study: (\$15,000, plus \$15,000 Barrick donation) Funds used to pay for the Target Industry Analysis
\$30,000 Paid to Lockwood-Greene for study and travel expenses.
Target Industry Study Remaining Funds: \$0.00

4. Elko Co. B R & E Program: (\$6,400) Funds to be used for costs relating to the initial startup of ECEDA's B R & E Program.
\$ 600 Software
B R & E Program Remaining Funds: \$5,800 Hold for contact employee.

5. NNRR Business Plan: (\$55,000) Funds to be used for the development information for a future business plan specifically for the NNRR and industrial park.
\$2,000 Deposit on study paid to RR Inc.
\$7,800 Paid to RR Inc. For Phase I – Transloading Options
NNRR Remaining Funds: \$45,200 Committed to Railroad Industries Inc. for their contract for the *Plan for Business Study*.

2) **** APPROVAL OF 2006-07 GRANTS LIST CHANGES:** Elaine Barkdull will present a final list and description of grants ECEDA will submit to the NCED for the upcoming fiscal year. The ECEDA organization grants were explained and approved by the ECEDA Board at the regular board meeting on March 16, 2006. This will be the final list and includes but is not limited to the annual \$66,000 ECEDA already receives annually from NCED. These grant requests will come from the \$516,000 reserve that all Nevada EDA's will compete for this year. **This is not the money set aside for infrastructure grants.**

Relating to infrastructure grants: The State set aside \$3-million dollars for infrastructure and study funding for rural Nevada. SB1 is still with the Legislative Council. We are hoping for an update soon. We will have plenty of time to apply for grants.

Regional Grants: Because of the challenges of solidifying a collaboration of the five-county region (WHEEL) – we propose that ECEDA and NNP-E apply for just two of the programs within the original regional package and have Elko County apply for the remaining three programs alone. The ECEDA Board will need to approve the three remaining programs for Elko County Region only.

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J. BOARD MEMBER REPORTS

Members will be given the opportunity to give a short report on their business or their city/county.

Others: Spring Creek Association, USDA, SBDC, Te-Moak Tribe, and Spring Creek Business Group

K. SCHEDULE NEXT MEETING

The next board meeting will be held in Elko on July 21, 2006 at 9 a.m. at GBC's Berg Hall Conference Room.

L. ADJOURN

Respectfully submitted:

Elaine Barkdull, ECEDA Executive Director