

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
REGULAR MEETING AGENDA**

**June 22, 2007 ECEDA Board Meeting  
Great Basin College, 1500 College Avenue  
Berg Hall Conference Room  
Elko, Nevada  
9:00am (PSDT)**

**NOTICE: DUE TO A SPECIAL PRESENTATION AND URGENT ACTION ITEMS COMMITTEE REPORTS AND MEMBER REPORTS HAVE BEEN POSTPONED TO THE NEXT MEETING OF THE ECEDA BOARD. THE ECEDA LEADS REPORT WILL BE EMAILED SEPERATELY PRIOR TO THE THIS MEETING.**

- A. CALL TO ORDER: By ECEDA Chairman of the Board Greg Brorby**  
The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at [www.eceda.com](http://www.eceda.com). They can be found under the *About ECEDA* link.**
- B. ROLL CALL: Introductions of Board Members and Guests.**
- C. PUBLIC COMMENT PERIOD:**  
This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.
- D. CORRESPONDENCE AND ANNOUNCEMENTS**  
Copies of related materials available.

**\*\* DENOTES POSSIBLE ACTION ITEM**

- E.\*\* APPROVAL OF THE APRIL AND MAY 2007 REGULAR MEETING MINUTES:** The regular monthly ECEDA Board Meeting was held on Friday, April 20<sup>th</sup> and Thursday, May 10<sup>th</sup> in Elko at Great Basin College.
- F.\*\* APPROVAL OF WARRANTS FOR APRIL AND MAY 2007: Review of current expenditures/budget comparison.**
- G. NEW BUSINESS**

- 1) **PRESENTATION BY HANK JAMES OF PERFORMANCE MANAGEMENT RESOURCES ON HIS EXPERIENCE WITH THE WELLS RETAIL ENHANCEMENT PROGRAM:** Hank James performed the duties of instructor for the NXLevel Program and as Business Coach for the second phase of the program that was designed by ECEDA and funded by the USDA. The program concluded on May 31<sup>st</sup>.
- 2) **EXECUTIVE COMMITTEE REPORT:** The Executive Committee will report on their earlier meeting and may give possible recommendations based on that meeting.
- 3) **LEGISLATIVE AFFAIRS:** Be-Be Adams will provide an update on final Legislative actions and activities.

**\*\*4) PRESENTATION OF A NEW MARKETING CAMPAIGN THAT WILL BE PARTIALLY FUNDED BY AN NCED SUPPLEMENTAL GRANT**

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The board will to approve the new program before a grant application will be submitted.

**\*\*5) REVIEW AND APPROVAL OF ECEDA'S 2008 ANNUAL WORK PLAN:**

Executive Director Elaine Barkdull Spencer will present a list of ECEDA's activities and scope of work for fiscal year 2008. The Board Members will discuss the activities and will prioritized ECEDA's direction for the coming fiscal year. The Board will then approve the Work Plan.

**H.\*\* ELECTION OF OFFICERS:**

Election of the new ECEDA Officers for Fiscal Year 2008. Chairman, Vice Chairman, and one at-large member will be elected to the Executive Board.

**I. SCHEDULE NEXT MEETING:**

ECEDA's regular Board of Directors will be held on July 20, 2007 at 9 a.m. in the Berg Hall Conference Room.

**J. ADJOURN**

**Respectfully submitted:**

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**Elaine Barkdull Spencer, ECEDA Executive Director**