

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
REGULAR MEETING AGENDA**

**JULY 21, 2006 ECEDA Board Meeting
Great Basin College, 1500 College Avenue
Berg Hall Conference Room
Elko, Nevada
9:00am (PSDT)**

- A. CALL TO ORDER: By ECEDA Chairman of the Board Greg Brorby**
The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.eceda.com. They can be found under the *About ECEDA* link.**
- B. ROLL CALL: Introductions of Board Members and guests.**
- C. PUBLIC COMMENT PERIOD:**
This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.
- D. CORRESPONDENCE AND ANNOUNCEMENTS**
Copies of related materials available.

**** DENOTES POSSIBLE ACTION ITEM**

- E.** APPROVAL OF THE JUNE 23, 2006 REGULAR MEETING MINUTES:** The regular monthly ECEDA Board Meeting was held on Friday, June 23, 2006 in Elko at Great Basin College.
- F.** APPROVAL OF WARRANTS FOR JUNE 2006**
Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director for payment, list provided. **Review of current expenditures/budget comparison.** Yearend numbers will be ready at the August Board meeting. The County is still working on their report.
- G. NEW BUSINESS**
- 1) **UPDATE ON NNRR PROJECT:** Charlie Myers and Elaine Barkdull will report on the NNRR in regards to the County.
 - 2) **LEADS UPDATE:** Update on leads ECEDA worked on from June 22, 2006 to July 17, 2006.
 - 3) **EXECUTIVE DIRECTOR'S REPORT:** Elaine Barkdull will report on her recent trip to Washington DC and the Rural Economic Development roundtable discussion with various US Senators.
 - 4) **** APPROVAL OF CHANGES TO ECEDA'S POLICIES AND PROCEDURES:** Several changes were suggested at ECEDA's annual. Board Retreat. Board members approved the suggestions and voted unanimously to make the changes. Board members will review the changed documents and ECEDA's Chairman Greg Brorby will sign the documents.
 - 5) ****NEW LOGO APPROVAL:** Several new logo ideas have been created for the Board's review and selection. The new logo will be used on the new ECEDA Site and Resource Guide and new letterhead and business cards. The board will need to select the logo by majority vote.

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- 6) **EXECUTIVE DIRECTOR'S EVALUATION:** The Executive Committee performed a written evaluation on Elaine Barkdull's job performance for the last year and will present their results at this meeting.

H. OLD BUSINESS

1) REPORT ON PROGRESS OF PROJECTS FUNDED BY NCED:

1. ECEDA Program for Success:

Marketing: (\$6,000, plus \$2500 ECEDA match) In-town billboards that will market to existing
Marketing Remaining Funds: \$ 0.00

Training: (\$2,400, plus \$1,800 ECEDA match) Ongoing Professional Training.
Training Remaining Funds: \$0.00

Personnel: (\$16,500) This funding was made available for staff salaries and staff education.
Personnel Remaining: \$11,305 To rollover to next year.

Recruiting: (\$7,500) This funding for travel and recruiting products
Recruiting Remaining Funds: \$1939 Hold for recruiting trips in 2007.

2. Elko Co. Industrial Property Marketing Package:(\$28,200) Funds to be used to purchase billboard signage for the three industrial parks and a brochure to promote industrial property in Elko County.
Industrial Pkg. Remaining Funds: \$3,600 Hold for business and industrial development packet

3. Elko Co. Target Industry Study: (\$15,000, plus \$15,000 Barrick donation) Funds used to pay for the Target Industry Analysis
Target Industry Study Remaining Funds: \$0.00

4. Elko Co. B R & E Program: (\$6,400) Funds to be used for costs relating to the initial startup of ECEDA's B R & E Program.
B R & E Program Remaining Funds: \$5,800 Hold for contact employee.

5. NNRR Business Plan: (\$55,000) Funds to be used for the development information for a future business plan specifically for the NNRR and industrial park.
NNRR Remaining Funds: \$45,200 Committed to Railroad Industries Inc. for their contract for the *Plan for Business Study*.

I. BOARD MEMBER REPORTS

Members will be given the opportunity to give a short report on their business or their city/county.

Others: Spring Creek Association, USDA, SBDC, Te-Moak Tribe, and Spring Creek Business Group

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J. SCHEDULE NEXT MEETING

The next board meeting will be held in Elko on August 18, 2006 at 9 a.m. at GBC's Berg Hall Conference Room.

K. ADJOURN

Respectfully submitted:

Elaine Barkdull, ECEDA Executive Director