

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
REGULAR MEETING AGENDA**

**ECEDA Regular Board Meeting
Great Basin College
Berg Hall Conference Room**

**Tuesday, January 19, 2010
2 p.m. PST**

- A. CALL TO ORDER: By ECEDA Chairman of the Board Mary Korpi**
The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.eceda.com. They can be found under the *ECEDA at Work* link.**
- B. ROLL CALL: Introductions of Board Members and Guests.**
- C. PUBLIC COMMENT PERIOD:**
This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.
- Rob Hooper of Northern Nevada Development Authority (NNDA) graciously agreed to share his experience and approach at NNDA with us in order that we might benefit from their effort. Mr. Hooper will provide insight on his assessment of NNDA and the changes that are being made to provide more expertise and service to potential new business.
- ** DENOTES POSSIBLE ACTION ITEM**
- D.** APPROVAL OF THE DECEMBER 2009 REGULAR MEETING MINUTES**
- E.** ECEDA FINANCIALS:**
- 1) ****APPROVAL OF WARRANTS FOR DECEMBER 2009:**
Review and approval of expenditures and financials for the month of December 2009.
- F. NEW BUSINESS**
- 1) ****REVIEW, DISCUSSION AND POSSIBLE APPROVAL OF ECEDA'S SUPPORT FOR THE 2010 CENSUS BY BEING A PARTNER AND PARTICIPATING IN THE COMPLETE COUNT COMMITTEE.**
Approval would include staff time to assist with the census as well as providing public support of the census including allowing ECEDA's name to be used as a supporting partner in promotional materials as well as promoting the census in various news or marketing forums through ECEDA.
- 2) **PRESENTATION AND KICKOFF OF THE STRATEGIC PLANNING PROCESS FOR ECEDA.**
Staff will present a detailed outline of the assessment phase of strategic planning and will lead the Board through a discussion on administrative changes in order to reach consensus on internal changes to improve efficiency.

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- 3) ****REVIEW, DISCUSSION AND POSSIBLE APPROVAL OF CHANGES TO BOARD PACKETS**
As part of the strategic planning process, the assessment of ECEDA's administrative processes revealed areas where process improvements can save staff time and expense for supplies. Staff will present the existing process and a proposed new process for discussion with the Board to adopt a process that will work for the Board and staff.
- 4) **REVIEW AND DISCUSSION OF AB317 LEGISLATION THAT ALLOWS DEVELOPMENT AUTHORITIES TO RECOVER STATE TAXES PAID BY NEW BUSINESSES**
The Director will discuss legislation that went into effect in July that can provide an additional funding source to ECEDA for businesses it recruits.
- 5) ****REVIEW, DISCUSSION AND POSSIBLE APPROVAL OF THE NCED QUARTERLY REPORT.**
The second quarterly report for ECEDA's FY2010 work plan is complete and due to NCED by month end. The quarterly reports reflect progress made on goals within the FY2010 work plan associated with grant funding from the NCED.
- 6) ****REVIEW, DISCUSSION AND POSSIBLE APPROVAL OF THE CITIZEN SURVEY.**
The Chamber staff and ECEDA staff solicited input and have finalized the survey. The survey will be Distributed through members of the Chamber and ECEDA to their employees as the most cost effective approach and ensuring a good response.
- 7) ****REVIEW, DISCUSSION AND POSSIBLE APPROVAL OF PACIFIC STEEL AS A NEW MEMBER OF ECEDA.**
Staff recommends the approval of Pacific Steel as a Corporate member and a new member of the Board of Directors.

G. REPORTS

- 1) **LEADS:** Staff will provide a summary of ECEDA's active leads.
- 2) **NNRR PROJECT:** Commissioner Charlie Myers and staff will report on the progress of the County's NNRR Planning Committee and the Railport Project.
- 3) **STATUS REPORT:** Staff will provide status on various activities and projects.

H. BOARD MEMBER REPORTS

- 1) Members will be provided the opportunity to give a short report on their business or their city/county.

I. SCHEDULE NEXT MEETING

ECEDA's next regular Board of Directors meeting will be held on Tuesday, February 16, 2010 at Great Basin College, Berg Hall Conference Room.

J. ADJOURN

Respectfully submitted:

Pam Borda, ECEDA Executive Director