

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
REGULAR MEETING AGENDA**

**February 17, 2006 Board Meeting
Wells Fire Station
517 Clover Street
Wells, Nevada
9:00am (PSDT)**

I. CALL TO ORDER: Chairman Paul Killpatrick

The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.eceda.com. They can be found under the *About ECEDA* link.**

II. ROLL CALL: Welcome Guests

III. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

IV. CORRESPONDENCE AND ANNOUNCEMENTS

Copies of related materials available.

INFORMATION ONLY

V. APPROVAL OF THE JANUARY 2006 REGULAR MEETING MINUTES: The regular monthly Board meeting was held on January 20, 2006 in Elko, Nevada

VI. APPROVAL OF WARRANTS FOR SEPTEMBER

Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director for payment, list provided. **Review of current expenditures/budget comparison.**

ACTION ITEM

VII. ECEDA Board Meeting Host Presentation: City of Wells representatives will give an update.

INFORMATION ONLY

VIII. NEW BUSINESS

a) Update on the Northeastern Nevada Regional Railport Project: Charlie Myers and Elaine Barkdull will report on the NNRR in regards to the County.

INFORMATION ONLY

b) Leads Update:

Update on leads ECEDA worked on in January 20, 2006 – February 19, 2006.

INFORMATION ONLY

c) Grants:

ECEDA will apply for a Rural Business Enterprise Grant from the USDA for Wells' retail and service sector. The grant will include business coaching and entrepreneurial training for the Wells residents and businesses. The Lockwood-Greene consultants identified new retail and service as immediate needs for Wells in order to attract new residents and industry.

ACTION ITEM

d) Executive Board:

The Executive Board will meet after today's regular board meeting to discuss the upcoming board retreat and other items.

INFORMATION ONLY

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IX. OLD BUSINESS

a) Report on Progress of Projects Funded by NCED:

1. ECEDA Program for Success

Marketing: (\$6,000, plus \$2500 ECEDA match) In-town billboards that will market to existing companies, citizens and potentially new companies.

Billboards:

\$4825 Elko's Billboards: Northeastern Nevada is Looking for You! – East end and Nevada's Top Micropolis – West end

\$350 Wells Billboard: Waiting for verbiage

\$350 Carlin Billboard: Waiting for verbiage

General Advertising:

\$900 Xpasion Magazine

\$500 Elko Visitors Guide

\$199 Mining Qtrly

Remaining Funds: \$1376

Training: (\$2,400, plus \$1,800 ECEDA match) Ongoing Professional Training.

\$175 Energizing the Economy Conference

\$412 Business Retention and Expansion Training

\$721 IEDC Conference

\$500 Advanced Bond Financing

\$495 Basic Economic Development

Remaining Funds: \$1,897

Personnel: (\$16,500) Part-time temp hired to work 3 days a week for 16-18 weeks during the spring. They will serve as office help so that the current staff can be in the field implementing the BR&E Program.

Remaining Funds: \$4,320 Temp hired through American Staffing for 18 weeks.

\$12,180 to be used at the Boards discretion.

Recruiting: (\$7,500) Travel recruiting funds.

\$1,350 Roundtable in the Rockies

Remaining Funds: \$2,000 (Est.) travel and expenses to Roundtable in the Rockies.

\$3,350 for future recruiting program materials.

2. Elko Co. Industrial Property Marketing Package: (\$28,200) Funds to be used to purchase billboard signage for the three industrial parks and a brochure to promote industrial property in Elko County.

\$24,600 Billboards promoting industrial land in Wells, Carlin and Railport

Remaining Funds: \$3,600 for industrial property brochure

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3. Elko Co. Target Industry Study: (\$15,000, plus \$15,000 Barrick donation) Funds to be used to pay for the Target Industry Analysis

\$28,806 Paid to Lockwood-Greene for study and travel expenses.

Remaining Funds: \$1,194 to be used to reimburse Lockwood-Greene's Jennifer Tanner for her final visit to Elko County to present finding to the general public.

4. Elko Co. B R & E Program: (\$6,400) Funds to be used for costs relating to the initial startup of ECEDA's B R & E Program.

Remaining Funds: \$6,400 to be used for BR&E software and for marketing materials.

5. NNRR Business Plan: (\$55,000) Funds to be used for the development of a business plan specifically for the NNRR and industrial park.

Remaining Funds: \$55,000 to be used to consultant to do a "Plan for Business", so that they can make informed decisions relating to the Railport and Industrial Park.

The overall objective is to utilize the additional money wisely and to show the County, our cities, and the State our need for additional funding in the future. We plan to show results.

- b) **Airport Committee:** **INFORMATION ONLY**
This committee included the Executive Board. They met on January 9th at Great Basin College to discuss the issue. No official recommendation came from this meeting. The Executive Board did decide that ECEDA should stay involved as a major stakeholder in the airport and participate at all levels.
- c) **2005-2006 Work Plan Committee Meeting Dates:** **INFORMATION ONLY**
1. **NNRR Project Committee:** Update by committee members. Last meeting date/time: October 7, 9:00 a.m. The Board will decide on the next meeting date and the duties of the NNRR Committee.
 2. **Workforce/Housing Development Committee:** Update by committee members. Last meeting date and time: February 3, 2006. Next meeting date/time: 9:30 a.m., March 3, 2006 at GBC. Handout will be made available to the board from the Nevadaworks presentation. A copy of ECEDA's Builders and Contractors Survey will be passed out to the Board members for their information.
 3. **Marketing and Recruiting Committee:** The study has been completed and the committee will resume meeting. The Committee will be hosting a public presentation of the Elko County Target Industry Analysis on March 2, 2006 at the Convention Ctr. From 2 p.m. to 4 p.m. Direct mail pieces will be mailed to all Elko County businesses inviting them to the special presentation and press releases will be submitted inviting the general public to attend as well.
 4. **Regional Economic Development Issues Committee:** Tabled.

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X. BOARD MEMBERS REPORT

Each member will be given the opportunity to give a short report on his or her business or his or her city/county.

Others: Spring Creek Association, USDA, SBDC, Te-Moak Tribe, and Spring Creek Business Group

XI. SCHEDULE NEXT MEETING

The next board meeting will be held in Elko on March 17, 2006 at 9 a.m. at Great Basin College.

XII. ADJOURN

Respectfully submitted:

Elaine Barkdull, ECEDA Executive Director