

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
REGULAR MEETING AGENDA**

**December 16, 2005 Board Meeting
Great Basin College
Berg Hall Conference Room
Elko, Nevada
9:00am (PSDT)**

I. CALL TO ORDER: Chairman Paul Killpatrick

The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.eceda.com. They can be found under the *About ECEDA* link.**

II. ROLL CALL: Welcome Guests

III. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

IV. CORRESPONDENCE AND ANNOUNCEMENTS

INFORMATION ONLY

Copies of related materials available.

V. APPROVAL OF THE NOVEMBER 2005 REGULAR MEETING MINUTES: The regular monthly Board meeting was held on November 18, 2005 in Wells, Nevada

VI. APPROVAL OF WARRANTS FOR SEPTEMBER

ACTION ITEM

Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director for payment, list provided. **Review of current expenditures/budget comparison.**

VII. ECEDA Board Meeting Host Presentation: Elko and College representatives will give an update.
INFORMATION ONLY

VIII. NEW BUSINESS

a) Leads Update:

INFORMATION ONLY

Update on leads ECEDA worked on in November 19, 2005 – December 16, 2005. A new leads form is being used to record daily leads that ECEDA is handling.

b) ECEDA Leads Policy Committee Report:

INFORMATION ITEM

Paul Killpatrick, Charles Myers, Pax Kelly, Phyllis Peterson and Elaine Barkdull serve on the Leads Policy Committee.

c) ECEDA Projects Timelines:

INFORMATION ITEM

The Executive Director will present to the ECEDA Board a timeline representing the second half of the fiscal year and a plan for completion of several ECEDA projects.

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IX. OLD BUSINESS

a) Report on Progress of Projects Funded by NCED:

1. ECEDA Program for Success

Marketing: (\$6,000) In-town billboards that will market to existing companies, citizens and potentially new companies.

Training: (\$2,400) Training of personnel has paid off for ECEDA and IEDC programs have proven to be the best method of training. ECEDA set a goal of three training sessions a year. This funding will be used to send the Executive Director to ED Basic Economic Development Training in March of this year. ED Basic Economic Development Training is required before certification.

Personnel: (\$16,500) The ECEDA organization currently has a staff of just two employees. It has limited our reach and potential. In order to implement successful programs another employee will be hired part-time 3 days a week for 16-18 weeks during the summer. They will serve as office help so that the current staff can be in the field implementing the BR&E Program. The remaining \$10,000 can be used for salary increases, education reimbursements or benefits.

Recruiting: (\$7,500) ECEDA will work on a recruiting program that includes sending one or two people to areas to meet with companies interested in relocating. The funds can also be used to attend Roundtable in the Rockies or to travel to site selector's corporate locations.

2. Elko Co. Industrial Property Marketing Package: (\$28,200) Funds to be used to purchase billboard signage for the three industrial parks and a brochure to promote industrial property in Elko County.

3. Elko Co. Target Market Study: (\$15,000) Funds to be used to pay for the second half of the \$30,000 Target Market Analysis

4. Elko Co. B R & E Program: (\$6,400) Funds to be used for costs relating to the initial startup of ECEDA's B R & E Program.

5. NNRR Business Plan: (\$55,000) Funds to be used for the development of a business plan specifically for the NNRR and industrial park.

The overall objective is to utilize the additional money wisely and to show the County, our cities, and the State our need for additional funding in the future. We plan to show results.

b) Elko County Target Market Analysis:

The Board will vote to accept the study.

POSSIBLE ACTION ITEM

c) 2005-2006 Work Plan Committee Meeting Dates:

INFORMATION ONLY

- a. **NNRR Project Committee:** Update by committee members. Last meeting date/time: October 7, 9:00 a.m. A meeting will not be held until after the County has acquired the land.

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- b. **Workforce/Housing Development Committee:** Update by committee members. Last meeting date and time: December 2nd. Next meeting date/time: January 6, 2006 at GBC
- c. **Marketing and Recruiting Committee:** Committee will begin meeting after the Target Market Analysis is complete.
- d. **Regional Economic Development Issues Committee:** Not to meet until NCED determines their new direction.

X. Entity Reports

- a. **City of Carlin:**
- b. **Elko County:**
- c. **City of Elko:**
- d. **City of Wells:**
- e. **Spring Creek Association:**

Others: USDA, SBDC, Job Connect, Te-Moak Tribe, and UNR Fire Science

XI. SCHEDULE NEXT MEETING

The next board meeting will be held in Carlin on January 20, 2006 at 9 a.m.

XII. ADJOURN

Respectfully submitted:

Elaine Barkdull, ECEDA Executive Director