

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
REGULAR MEETING AGENDA**

**August 18, 2006 ECEDA Board Meeting  
Great Basin College, 1500 College Avenue  
Berg Hall Conference Room  
Elko, Nevada  
9:00am (PSDT)**

**A. CALL TO ORDER: By ECEDA Chairman of the Board Greg Brorby**

The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at [www.eceda.com](http://www.eceda.com). They can be found under the *About ECEDA* link.**

**B. ROLL CALL: Introductions of Board Members and guests.**

**C. PUBLIC COMMENT PERIOD:**

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

**D. CORRESPONDENCE AND ANNOUNCEMENTS**

Copies of related materials available.

**\*\* DENOTES POSSIBLE ACTION ITEM**

**E.\*\* APPROVAL OF THE JULY 21, 2006 REGULAR MEETING MINUTES:** The regular monthly ECEDA Board Meeting was held on Friday, July 21, 2006 in Elko at Great Basin College.

**F.\*\* APPROVAL OF WARRANTS FOR JULY 2006**

Warrants over \$500 submitted for Board signatures; warrants under \$500 approved by Executive Director for payment, list provided. **Review of current expenditures/budget comparison.** ECEDA'S annual grant for \$66,000 has been approved by the NCED. We have been notified that each EDA in the state will be receiving an additional \$5,000 this year.

**G. NEW BUSINESS**

- 1) **UPDATE ON NNRR PROJECT:** Charlie Myers and Elaine Barkdull will report on the NNRR in regards to the County.
- 2) **\*\* BUSINESS RETENTION AND EXPANSION PROGRAM:** Norlene Wilson has met with Elaine on three separate occasions and the BR&E Committee have been asked for their individual preference to day and time for a meeting. The current responses indicate the last Friday at 12 noon. It will be a luncheon meeting. The first meeting still needs to be confirmed by the majority. We will be asking the Board members that serve on the BR&E Committee to agree on a day and time at this Board meeting.
- 3) **WREP (WELLS RETAIL ENHANCEMENT PROGRAM) REPORT:** Elaine and Pax will report on the progress of this program. It is scheduled to commence toward the end of the month.
- 4) **LEADS UPDATE:** Update on leads ECEDA worked on from July 18, 2006 to August 11, 2006.

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
REGULAR MEETING AGENDA**

- 5) **EXECUTIVE DIRECTOR'S REPORT:** Elaine Barkdull will report of various ECEDA activities and upcoming IEDC Conference in New York City. The Nevada Economic Development Fund (aka: NCED SB1 Grant Funds) will also be discussed. ECEDA as an organization will not be applying for fund. The individual cities and the county have determined the project they will submit to the state.
- 6) **\*\* APPROVAL OF CHANGES TO ECEDA'S BYLAWS:** Several changes were suggested at ECEDA's annual Board Retreat. Board members approved the suggestions and voted unanimously to make the changes. Board members will review the changed documents and ECEDA's Chairman Greg Brorby will sign the documents.
- 7) **\*\*EXECUTIVE COMMITTEE REPORT:** The Executive Committee will have reviewed the Executive Director's bonus program and suggested areas in which to defer or streamline the 2007 ECEDA WORK PLAN and will report their discussion to the board for their input.

**H. OLD BUSINESS**

**1) REPORT ON PROGRESS OF PROJECTS FUNDED BY NCED:**

- **Marketing Remaining Funds: \$ 0.00**
- **Training Remaining Funds: \$0.00**
- **Target Industry Study Remaining Funds: \$0.00**
- **Personnel: (\$16,500)** This funding was made available for staff salaries and staff education.  
**Personnel Remaining: \$11,305 Rolled over to this year.**
- **Recruiting: (\$7,500)** This funding for travel and recruiting products  
**Recruiting Remaining Funds: \$1939 Hold for recruiting trips in 2007.**
- **Elko Co. Industrial Property Marketing Package:(\$28,200)** Funds to be used to purchase billboard signage for the three industrial parks and a brochure to promote industrial property in Elko County.  
**Industrial Pkg. Remaining Funds: \$3,600 Hold for business and industrial development packet**
- **Elko Co. B R & E Program:** (\$6,400) Funds to be used for costs relating to the initial startup of ECEDA's B R & E Program.  
**B R & E Program Remaining Funds: \$5,800 Hold for contact employee.**
- **NNRR Business Plan:** (\$55,000) Funds to be used for the development information for a future business plan specifically for the NNRR and industrial park.
- **NNRR Remaining Funds: \$28,353 Committed to Railroad Industries Inc. for their contract for the *Plan for Business Study*.**

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
REGULAR MEETING AGENDA**

**I. BOARD MEMBER REPORTS**

Members will be given the opportunity to give a short report on their business or their city/county.

**Others: Spring Creek Association, USDA, SBDC, Te-Moak Tribe, and Spring Creek Business Group**

**J. SCHEDULE NEXT MEETING**

The next board meeting will be held in Elko on September 22, 2006 at 9 a.m. at GBC's Berg Hall Conference Room.

**K. ADJOURN**

**Respectfully submitted:**

---

**Elaine Barkdull, ECEDA Executive Director**