

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY  
REGULAR MEETING AGENDA**

**Friday, April 18, 2008  
ECEDA Board Meeting  
Great Basin College, 1500 College Avenue**

**WE ARE BACK IN BERG HALL CONFERENCE ROOM!**

**Elko, Nevada  
9:00am (PSDT)**

- A. CALL TO ORDER: By ECEDA Chairman of the Board Greg Brorby**  
The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at [www.eceda.com](http://www.eceda.com). They can be found under the *About ECEDA* link.**
- B. ROLL CALL: Introductions of Board Members and Guests.**
- C. PUBLIC COMMENT PERIOD:**  
This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.
- D. CORRESPONDENCE AND ANNOUNCEMENTS**  
Copies of related materials available.
- \*\* DENOTES POSSIBLE ACTION ITEM**
- E.\*\* APPROVAL OF THE MARCH 21, 2008 REGULAR MEETING MINUTES:** The regular monthly ECEDA Board Meeting was held on Friday, March 21, 2008.
- F.\*\* APPROVAL OF WARRANTS FOR MARCH 2008: Review of current expenditures/budget comparison.**
- G. NEW BUSINESS**
- 1)\*\***WELLS EARTHQUAKE ASSISTANCE:** Approval to waive membership dues for the City of Wells for 2008. Amount to be waived is \$1,639.
- H. UPDATES**
- 1) **NNRR PROJECT:** Charlie Myers and Elaine Barkdull Spencer will report on the progress of the County's NNRR Planning Committee and the Railport Project.

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- 2) **RENO AIR SERVICE UPDATE:** Per the Board's request, a representative of the City of Elko will report on the progress of reestablishing air service between Elko and Reno.
- 3) **LEADS:** Update on leads ECEDA worked on from March 21, 2008 – April 17, 2008.

**I. COMMITTEE REPORTS**

- 1) **BUSINESS RETENTION AND EXPANSION PROGRAM/WORKFORCE COMMITTEE:** Elaine Barkdull Spencer and Norlene Wilson will report on the April 11, 2008 meeting.
  - a) **New Workforce Advisory Committee formed:** Smaller discussion group of key stakeholders and selected industry representatives.
- 2) **THE NEW ECONOMIC GOLD RUSH MARKETING CAMPAIGN:** Progress report by Elaine Barkdull Spencer.
  - a) **Web Site Report by Diana Duncan-Elwess:** Diana will provide a report on the ECEDA Web site hits.

**J. BOARD MEMBER REPORTS**

Members will be given the opportunity to give a short report on their business or their city/county.

Others: Southwest Gas, Elko Area Chamber of Commerce, Wells Chamber of Commerce, and Elko Convention and Visitors Authority.

**K. SCHEDULE NEXT MEETING:**

ECEDA's Annual Planning Retreat will be held on Friday, May 16, 2008. Hours of the Retreat will be 7 am – 12 noon.

**L. ADJOURN**

**Respectfully submitted:**

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**Elaine Barkdull Spencer, ECEDA Executive Director**